

Radyo Dinleyici Ölçüm Sonuçları

Şubat 2022

		Şubat 2022														
Sıra No	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	47,445			7,493			11,822			14,890			13,240		
	Dinleyen Birey Sayısı	27,812			4,562			7,152			8,684			7,414		
	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
1	Kral FM	4,454	9.4	16	378	5	8.3	1,087	9.2	15.2	1,631	11	18.8	1,358	10.3	18.3
2	TRT FM	2,181	4.6	7.8	382	5.1	8.4	500	4.2	7	670	4.5	7.7	630	4.8	8.5
3	Radyo 7	1,970	4.2	7.1	254	3.4	5.6	603	5.1	8.4	664	4.5	7.6	449	3.4	6.1
4	Power Turk	1,435	3	5.2	327	4.4	7.2	411	3.5	5.8	437	2.9	5	260	2	3.5
5	Kral Pop	1,395	2.9	5	240	3.2	5.3	332	2.8	4.6	511	3.4	5.9	311	2.4	4.2
6	Slowturk	1,141	2.4	4.1	224	3	4.9	385	3.3	5.4	332	2.2	3.8	200	1.5	2.7
7	Virgin Radio - Yerel	1,118	2.4	4	265	3.5	5.8	367	3.1	5.1	323	2.2	3.7	163	1.2	2.2
8	Super FM	1,106	2.3	4	200	2.7	4.4	340	2.9	4.8	305	2	3.5	261	2	3.5
9	Metro FM	1,074	2.3	3.9	320	4.3	7	307	2.6	4.3	260	1.7	3	188	1.4	2.5
10	Power FM	890	1.9	3.2	254	3.4	5.6	259	2.2	3.6	200	1.3	2.3	178	1.3	2.4
11	Joy Turk	825	1.7	3	194	2.6	4.2	302	2.6	4.2	157	1.1	1.8	172	1.3	2.3
12	Radyo Fenomen	654	1.4	2.4	241	3.2	5.3	241	2	3.4	126	0.8	1.5	47	0.4	0.6
13	Kafa Radyo	630	1.3	2.3	272	3.6	6	201	1.7	2.8	113	0.8	1.3	44	0.3	0.6
14	A Haber Radyo	552	1.2	2	76	1	1.7	157	1.3	2.2	160	1.1	1.8	159	1.2	2.1
15	Alem FM	548	1.2	2	139	1.9	3	149	1.3	2.1	152	1	1.7	109	0.8	1.5
16	Show Radyo	504	1.1	1.8	94	1.3	2.1	165	1.4	2.3	134	0.9	1.5	111	0.8	1.5
17	RADYO 1	499	1.1	1.8	58	0.8	1.3	66	0.6	0.9	151	1	1.7	224	1.7	3
18	Radyo Seymen	493	1	1.8	49	0.7	1.1	117	1	1.6	153	1	1.8	174	1.3	2.3
19	Radyo D	461	1	1.7	108	1.4	2.4	151	1.3	2.1	118	0.8	1.4	84	0.6	1.1
20	Radyo Turkuvaz	454	1	1.6	108	1.4	2.4	90	0.8	1.3	148	1	1.7	108	0.8	1.5
21	Radyo 45lik	432	0.9	1.6	154	2.1	3.4	147	1.2	2.1	106	0.7	1.2	24	0.2	0.3
22	Karadeniz FM - Bolgesel	407	0.9	1.5	56	0.7	1.2	79	0.7	1.1	143	1	1.7	129	1	1.7
23	Pal Nostalji	397	0.8	1.4	156	2.1	3.4	91	0.8	1.3	96	0.6	1.1	54	0.4	0.7
24	NTV Radyo	327	0.7	1.2	97	1.3	2.1	100	0.8	1.4	71	0.5	0.8	59	0.4	0.8
25	TRT Radyo Haber	326	0.7	1.2	51	0.7	1.1	102	0.9	1.4	65	0.4	0.8	108	0.8	1.5
26	Radyo Viva	324	0.7	1.2	9	0.1	0.2	91	0.8	1.3	81	0.5	0.9	144	1.1	1.9
27	HaberTurk Radyo	311	0.7	1.1	90	1.2	2	104	0.9	1.5	71	0.5	0.8	47	0.4	0.6
28	CNN TURK Radyo - Bolgesel	268	0.6	1	61	0.8	1.3	78	0.7	1.1	59	0.4	0.7	70	0.5	0.9
29	Radyo Megasite	251	0.5	0.9	11	0.1	0.2	79	0.7	1.1	131	0.9	1.5	30	0.2	0.4
30	Joy FM - Yerel	223	0.5	0.8	109	1.5	2.4	31	0.3	0.4	54	0.4	0.6	29	0.2	0.4
31	Istanbul Fm - Bolgesel	223	0.5	0.8	35	0.5	0.8	58	0.5	0.8	86	0.6	1	44	0.3	0.6
32	Radyo Ekin	216	0.5	0.8	12	0.2	0.3	71	0.6	1	94	0.6	1.1	39	0.3	0.5
33	TGRT FM	212	0.4	0.8	21	0.3	0.5	44	0.4	0.6	54	0.4	0.6	92	0.7	1.2
34	Pal Station - Bolgesel	203	0.4	0.7	87	1.2	1.9	65	0.5	0.9	35	0.2	0.4	16	0.1	0.2
35	Radyo Alaturka - Yerel	198	0.4	0.7	52	0.7	1.1	30	0.3	0.4	68	0.5	0.8	47	0.4	0.6
36	Radyo Spor	165	0.3	0.6	49	0.7	1.1	35	0.3	0.5	43	0.3	0.5	38	0.3	0.5
37	A Spor Radyo	142	0.3	0.5	40	0.5	0.9	29	0.2	0.4	41	0.3	0.5	33	0.2	0.4
38	Yon Radyo - Bolgesel	128	0.3	0.5	20	0.3	0.4	35	0.3	0.5	47	0.3	0.5	26	0.2	0.4
39	Pal FM - Yerel	111	0.2	0.4	34	0.5	0.7	30	0.3	0.4	14	0.1	0.2	33	0.2	0.4
40	Radyo En	82	0.2	0.3	3	0	0.1	24	0.2	0.3	30	0.2	0.3	25	0.2	0.3
41	Can Radyo Izmir	69	0.1	0.2	7	0.1	0.1	9	0.1	0.1	36	0.2	0.4	17	0.1	0.2
42	Fistik Fm	69	0.1	0.2	0	0	0	3	0	0	30	0.2	0.3	36	0.3	0.5
43	Ozgur Radyo	59	0.1	0.2	12	0.2	0.3	18	0.2	0.3	14	0.1	0.2	15	0.1	0.2
44	Sirinnar FM	57	0.1	0.2	0	0	0	14	0.1	0.2	27	0.2	0.3	16	0.1	0.2
45	Power Pop	53	0.1	0.2	22	0.3	0.5	13	0.1	0.2	6	0	0.1	11	0.1	0.2
46	Kilim Radyo	50	0.1	0.2	0	0	0	3	0	0	27	0.2	0.3	19	0.1	0.3
47	Lider FM	48	0.1	0.2	6	0.1	0.1	10	0.1	0.1	7	0	0.1	26	0.2	0.3
48	Tutku Fm	47	0.1	0.2	1	0	0	16	0.1	0.2	9	0.1	0.1	21	0.2	0.3
49	Bursa Radyo 16	45	0.1	0.2	4	0	0.1	17	0.1	0.2	24	0.2	0.3	0	0	0
50	Aksaray Fm	42	0.1	0.2	10	0.1	0.2	3	0	0	20	0.1	0.2	10	0.1	0.1

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51	Karasu İmparator Fm	40	0.1	0.1	3	0	0.1	4	0	0.1	17	0.1	0.2	16	0.1	0.2
52	Malatya Radyo Huzur	36	0.1	0.1	0	0	0	7	0.1	0.1	9	0.1	0.1	20	0.1	0.3
53	Güney Fm	35	0.1	0.1	3	0	0.1	6	0	0.1	14	0.1	0.2	12	0.1	0.2
54	Van Fm	34	0.1	0.1	1	0	0	10	0.1	0.1	4	0	0	18	0.1	0.2
55	Radyo Metropol	31	0.1	0.1	4	0.1	0.1	3	0	0	18	0.1	0.2	7	0.1	0.1
56	Lig Radyo - Bolgesel	29	0.1	0.1	6	0.1	0.1	5	0	0.1	10	0.1	0.1	7	0.1	0.1
57	Radyo Zergan	27	0.1	0.1	0	0	0	21	0.2	0.3	6	0	0.1	0	0	0
58	Radyo Fon	23	0	0.1	0	0	0	6	0	0.1	5	0	0.1	12	0.1	0.2
59	Radyo ODTU - Yerel	23	0	0.1	17	0.2	0.4	3	0	0	4	0	0	0	0	0
60	Star Arti Fm	22	0	0.1	6	0.1	0.1	3	0	0	10	0.1	0.1	4	0	0.1
61	Radyo Akdeniz Antalya	22	0	0.1	7	0.1	0.2	8	0.1	0.1	3	0	0	5	0	0.1
62	Radyo Ulku	22	0	0.1	6	0.1	0.1	2	0	0	12	0.1	0.1	2	0	0
63	Radyo Nester	22	0	0.1	2	0	0	2	0	0	7	0	0.1	11	0.1	0.1
64	Furkan Radyo	20	0	0.1	0	0	0	0	0	0	6	0	0.1	14	0.1	0.2
65	Radyo Erkan	19	0	0.1	2	0	0	4	0	0	6	0	0.1	7	0.1	0.1
66	Seydisehir Fm	19	0	0.1	0	0	0	2	0	0	5	0	0.1	12	0.1	0.2
67	Radyo Ege	18	0	0.1	0	0	0	4	0	0.1	8	0.1	0.1	6	0	0.1
68	Kastamonu Fm	18	0	0.1	4	0	0.1	0	0	0	5	0	0.1	10	0.1	0.1
69	Romantik Ses	17	0	0.1	6	0.1	0.1	7	0.1	0.1	0	0	0	4	0	0.1
70	Mesk Fm	17	0	0.1	3	0	0.1	0	0	0	6	0	0.1	8	0.1	0.1
71	Radyo Seyhan	15	0	0.1	0	0	0	4	0	0.1	11	0.1	0.1	0	0	0
72	Corlu Tempo Fm	15	0	0.1	0	0	0	15	0.1	0.2	0	0	0	0	0	0
73	Hur Fm	14	0	0.1	0	0	0	0	0	0	0	0	0	14	0.1	0.2
74	Radyo Kulup Samsun	14	0	0	0	0	0	0	0	0	0	0	0	14	0.1	0.2
75	Akyazi Fm	14	0	0	0	0	0	0	0	0	4	0	0	10	0.1	0.1
76	Radyo Remix	13	0	0	0	0	0	7	0.1	0.1	7	0	0.1	0	0	0
77	Kutahya Radyo Enerji	12	0	0	2	0	0	3	0	0	7	0	0.1	0	0	0
78	Taka FM	12	0	0	3	0	0.1	0	0	0	9	0.1	0.1	0	0	0
79	Gunes Fm	11	0	0	0	0	0	6	0	0.1	3	0	0	3	0	0
80	Cerkezkoy Seker Fm	11	0	0	0	0	0	11	0.1	0.2	0	0	0	0	0	0
81	Radyo Dumlupinar	11	0	0	3	0	0.1	8	0.1	0.1	0	0	0	0	0	0
82	Aktif Fm	11	0	0	4	0.1	0.1	0	0	0	7	0	0.1	0	0	0
83	Radyo Gozlem	9	0	0	0	0	0	4	0	0.1	5	0	0.1	0	0	0
84	Gurbetci FM	9	0	0	0	0	0	0	0	0	0	0	0	9	0.1	0.1
85	Samsun Haber Radyo	9	0	0	9	0.1	0.2	0	0	0	0	0	0	0	0	0
86	Radyo Hayat	8	0	0	0	0	0	5	0	0.1	0	0	0	3	0	0
87	Aksaray Kral Fm	8	0	0	0	0	0	3	0	0	0	0	0	5	0	0.1
88	Cağlar Fm	7	0	0	2	0	0	0	0	0	0	0	0	6	0	0.1
89	Radyo Haber	7	0	0	7	0.1	0.2	0	0	0	0	0	0	0	0	0
90	Akgul Fm	7	0	0	0	0	0	0	0	0	0	0	0	7	0	0.1
91	Bursa Karadeniz Fm	6	0	0	0	0	0	0	0	0	6	0	0.1	0	0	0
92	Kay Radyo	6	0	0	0	0	0	0	0	0	6	0	0.1	0	0	0
93	Mega Fm Kocaeli	6	0	0	0	0	0	2	0	0	3	0	0	0	0	0
94	Dost Fm	5	0	0	0	0	0	0	0	0	3	0	0	3	0	0
95	GRT	5	0	0	0	0	0	0	0	0	5	0	0.1	0	0	0
96	Radyo Venus	5	0	0	0	0	0	0	0	0	5	0	0.1	0	0	0
97	Ritm (Erzurum)	5	0	0	1	0	0	0	0	0	0	0	0	3	0	0
98	Radyo 80 Fm	4	0	0	1	0	0	0	0	0	3	0	0	0	0	0
99	Radyo Zeugma	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0.1
100	Kent Radyo Balıkesir	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0

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101	Sakarya Radyo Mega	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
102	Adana Yıldız Fm	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
103	Devrek Fm	3	0	0	0	0	0	3	0	0	0	0	0	0	0	0
104	Kumluca Radyo As	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
105	Nur Fm Malatya	3	0	0	0	0	0	3	0	0	0	0	0	0	0	0
106	Mix Fm	3	0	0	3	0	0.1	0	0	0	0	0	0	0	0	0
107	Karesi Radyo	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
108	Kolej FM	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
109	Nur Fm Diyarbakir	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0
110	Gol Fm	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0
111	Radyo Light	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
112	Alanya Radyo Time	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
113	Kayseri Enderun Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
114	Malatya Dost Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
115	Mugla Hamle Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
116	Burhaniye Radyo Ses	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
117	Radyo Kulup Zonguldak	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
118	Radyo 5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
119	Mavi Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
120	Bayrak Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
121	FRT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
122	Radyo Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
123	Mutlu Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
124	Hilal Fm Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
125	Radyo Aktif Kutahya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
126	Plus Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
127	Radyo Net Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
128	Radyo Karamursel	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
129	Bizim Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
130	Radyo 14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
131	Rahmet Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
132	Venus Fm Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
133	Radyo One Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Şubat 2022 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 30 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 8.592 panelist ile gerçekleştirilen 14.563 görüşme ile veriler derlenmiştir. 2022 Ocak ve Şubat aylarına ait 2 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşılabilir.