

Radyo Dinleyici Ölçüm Sonuçları

Mayıs 2022

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Sıra No	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	47,445			7,493			11,822			14,890			13,240		
	Dinleyen Birey Sayısı	27,803			4,647			7,223			8,725			7,208		
	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
1	Kral Fm	4,334	9.1	15.6	368	4.9	7.9	1,130	9.6	15.6	1,542	10.4	17.7	1,294	9.8	18
2	Trt Fm	2,170	4.6	7.8	401	5.3	8.6	498	4.2	6.9	638	4.3	7.3	633	4.8	8.8
3	Radyo 7	1,899	4	6.8	250	3.3	5.4	504	4.3	7	680	4.6	7.8	465	3.5	6.4
4	Kral Pop	1,523	3.2	5.5	280	3.7	6	346	2.9	4.8	577	3.9	6.6	320	2.4	4.4
5	Power Turk	1,455	3.1	5.2	349	4.7	7.5	394	3.3	5.5	423	2.8	4.8	290	2.2	4
6	Virgin Radio - Yerel	1,237	2.6	4.4	281	3.8	6.1	385	3.3	5.3	372	2.5	4.3	198	1.5	2.8
7	Slowturk	1,184	2.5	4.3	277	3.7	6	359	3	5	358	2.4	4.1	189	1.4	2.6
8	Super Fm	1,175	2.5	4.2	206	2.8	4.4	355	3	4.9	371	2.5	4.3	243	1.8	3.4
9	Power Fm	938	2	3.4	219	2.9	4.7	260	2.2	3.6	247	1.7	2.8	211	1.6	2.9
10	Metro Fm	896	1.9	3.2	258	3.4	5.6	277	2.3	3.8	185	1.2	2.1	177	1.3	2.5
11	Joy Turk	891	1.9	3.2	248	3.3	5.3	284	2.4	3.9	208	1.4	2.4	151	1.1	2.1
12	Radyo Fenomen	701	1.5	2.5	243	3.2	5.2	233	2	3.2	180	1.2	2.1	45	0.3	0.6
13	Kafa Radyo	631	1.3	2.3	277	3.7	6	175	1.5	2.4	110	0.7	1.3	69	0.5	1
14	Alem Fm	606	1.3	2.2	162	2.2	3.5	159	1.3	2.2	182	1.2	2.1	104	0.8	1.4
15	A Haber Radyo	562	1.2	2	101	1.3	2.2	159	1.3	2.2	153	1	1.7	150	1.1	2.1
16	Show Radyo	555	1.2	2	102	1.4	2.2	169	1.4	2.3	167	1.1	1.9	116	0.9	1.6
17	Radyo Seymen	524	1.1	1.9	69	0.9	1.5	109	0.9	1.5	169	1.1	1.9	177	1.3	2.5
18	Radyo 1	496	1	1.8	74	1	1.6	109	0.9	1.5	156	1	1.8	157	1.2	2.2
19	Radyo D	485	1	1.7	118	1.6	2.5	133	1.1	1.8	158	1.1	1.8	76	0.6	1.1
20	Radyo 45lik	471	1	1.7	180	2.4	3.9	162	1.4	2.2	103	0.7	1.2	27	0.2	0.4
21	Pal Nostalji	433	0.9	1.6	160	2.1	3.4	105	0.9	1.5	85	0.6	1	83	0.6	1.2
22	Radyo Turkuvaz	398	0.8	1.4	67	0.9	1.4	108	0.9	1.5	112	0.8	1.3	110	0.8	1.5
23	Karadeniz Fm - Bolgesel Istanbul	392	0.8	1.4	57	0.8	1.2	92	0.8	1.3	129	0.9	1.5	114	0.9	1.6
24	Radyo Viva	342	0.7	1.2	20	0.3	0.4	72	0.6	1	115	0.8	1.3	135	1	1.9
25	Radyo Banko Ankara	316	0.7	1.1	62	0.8	1.3	107	0.9	1.5	95	0.6	1.1	52	0.4	0.7
26	Haberturk Radyo	297	0.6	1.1	65	0.9	1.4	82	0.7	1.1	101	0.7	1.2	49	0.4	0.7
27	Ntv Radyo	281	0.6	1	99	1.3	2.1	90	0.8	1.2	63	0.4	0.7	29	0.2	0.4
28	Pal Station - Bolgesel	278	0.6	1	133	1.8	2.9	49	0.4	0.7	56	0.4	0.6	41	0.3	0.6
29	Trt Radyo Haber	271	0.6	1	47	0.6	1	48	0.4	0.7	67	0.4	0.8	109	0.8	1.5
30	Radyo Mega Site Ankara	259	0.5	0.9	28	0.4	0.6	83	0.7	1.2	111	0.7	1.3	36	0.3	0.5
31	Radyo Vav	257	0.5	0.9	43	0.6	0.9	62	0.5	0.9	63	0.4	0.7	89	0.7	1.2
32	Park Fm Ankara	253	0.5	0.9	13	0.2	0.3	95	0.8	1.3	78	0.5	0.9	66	0.5	0.9
33	Joy Fm - Yerel	234	0.5	0.8	111	1.5	2.4	50	0.4	0.7	44	0.3	0.5	29	0.2	0.4
34	Cnn Turk Radyo - Bolgesel	228	0.5	0.8	46	0.6	1	62	0.5	0.9	60	0.4	0.7	61	0.5	0.8
35	Tgrt Fm	220	0.5	0.8	20	0.3	0.4	57	0.5	0.8	59	0.4	0.7	85	0.6	1.2
36	Istanbul Fm - Bolgesel	217	0.5	0.8	38	0.5	0.8	35	0.3	0.5	93	0.6	1.1	50	0.4	0.7
37	Radyo Spor	195	0.4	0.7	24	0.3	0.5	79	0.7	1.1	37	0.2	0.4	55	0.4	0.8
38	Radyo Alaturka - Yerel Istanbul	193	0.4	0.7	43	0.6	0.9	60	0.5	0.8	75	0.5	0.9	15	0.1	0.2
39	Radyo Ekin Istanbul	193	0.4	0.7	14	0.2	0.3	54	0.5	0.8	81	0.5	0.9	44	0.3	0.6
40	Yon Radyo Istanbul	190	0.4	0.7	27	0.4	0.6	70	0.6	1	37	0.2	0.4	56	0.4	0.8
41	Pal Fm - Yerel	142	0.3	0.5	50	0.7	1.1	62	0.5	0.9	22	0.1	0.2	9	0.1	0.1
42	A Spor Radyo	139	0.3	0.5	34	0.5	0.7	41	0.4	0.6	44	0.3	0.5	20	0.2	0.3
43	Mavi Radyo Kocaeli	90	0.2	0.3	4	0	0.1	45	0.4	0.6	30	0.2	0.3	11	0.1	0.1
44	Radyo Sirinnar Gaziantep	83	0.2	0.3	5	0.1	0.1	12	0.1	0.2	26	0.2	0.3	40	0.3	0.6
45	Power Pop	77	0.2	0.3	27	0.4	0.6	21	0.2	0.3	21	0.1	0.2	8	0.1	0.1
46	42 En Fm Konya	72	0.2	0.3	8	0.1	0.2	25	0.2	0.3	22	0.1	0.3	18	0.1	0.2
47	Radyo 16 Bursa	59	0.1	0.2	1	0	0	14	0.1	0.2	43	0.3	0.5	0	0	0
48	Guney Fm Adana	54	0.1	0.2	5	0.1	0.1	11	0.1	0.1	16	0.1	0.2	22	0.2	0.3
49	Uludag Fm Bursa	53	0.1	0.2	7	0.1	0.1	3	0	0	20	0.1	0.2	23	0.2	0.3
50	Can Radyo Izmir	53	0.1	0.2	3	0	0.1	11	0.1	0.2	30	0.2	0.3	8	0.1	0.1

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51	Kilim Radyo Gaziantep	49	0.1	0.2	1	0	0	11	0.1	0.1	17	0.1	0.2	21	0.2	0.3
52	Tutku Fm Van	47	0.1	0.2	10	0.1	0.2	12	0.1	0.2	5	0	0.1	20	0.2	0.3
53	Radyo Ozgur Ankara	47	0.1	0.2	7	0.1	0.1	22	0.2	0.3	4	0	0	15	0.1	0.2
54	Raks Fm Kocaeli	43	0.1	0.2	3	0	0.1	12	0.1	0.2	13	0.1	0.1	14	0.1	0.2
55	Radyo Fistik Gaziantep	41	0.1	0.1	0	0	0	11	0.1	0.1	16	0.1	0.2	14	0.1	0.2
56	Aksaray Fm Aksaray	38	0.1	0.1	12	0.2	0.3	3	0	0	23	0.2	0.3	0	0	0
57	Malatya Radyo Huzur	35	0.1	0.1	0	0	0	4	0	0.1	6	0	0.1	25	0.2	0.3
58	Nester Radyo Antalya	34	0.1	0.1	0	0	0	8	0.1	0.1	11	0.1	0.1	15	0.1	0.2
59	Radyo Van	33	0.1	0.1	6	0.1	0.1	14	0.1	0.2	4	0	0	9	0.1	0.1
60	Radyo Bu Bursa	32	0.1	0.1	3	0	0.1	6	0.1	0.1	15	0.1	0.2	8	0.1	0.1
61	Radyo Fon Malatya	31	0.1	0.1	4	0.1	0.1	11	0.1	0.1	0	0	0	16	0.1	0.2
62	Radyo Metropol Mersin	29	0.1	0.1	9	0.1	0.2	4	0	0	4	0	0	12	0.1	0.2
63	Radyo Zergan Mardin	29	0.1	0.1	0	0	0	13	0.1	0.2	11	0.1	0.1	5	0	0.1
64	Lig Radyo - Bolgesel	28	0.1	0.1	4	0.1	0.1	10	0.1	0.1	8	0.1	0.1	6	0	0.1
65	Radyo Ege Izmir	28	0.1	0.1	1	0	0	3	0	0	12	0.1	0.1	11	0.1	0.2
66	Radyo Odtu - Yerel Ankara	27	0.1	0.1	13	0.2	0.3	10	0.1	0.1	0	0	0	4	0	0.1
67	Furkan Radyo Kayseri	27	0.1	0.1	0	0	0	3	0	0	6	0	0.1	18	0.1	0.3
68	Kastamonu Fm	25	0.1	0.1	0	0	0	12	0.1	0.2	13	0.1	0.1	0	0	0
69	Star Arti Fm Istanbul	25	0.1	0.1	7	0.1	0.2	5	0	0.1	5	0	0.1	8	0.1	0.1
70	Mesk Fm Adana	24	0.1	0.1	7	0.1	0.1	3	0	0	8	0.1	0.1	7	0.1	0.1
71	Lider Fm Izmir	21	0	0.1	2	0	0.1	9	0.1	0.1	0	0	0	11	0.1	0.1
72	Nrt Fm Gaziantep	20	0	0.1	0	0	0	2	0	0	3	0	0	16	0.1	0.2
73	Gurbetci Fm Denizli	19	0	0.1	0	0	0	0	0	0	0	0	0	19	0.1	0.3
74	Radyo Gozlem Mugla	19	0	0.1	2	0	0	6	0.1	0.1	6	0	0.1	5	0	0.1
75	Zafer Fm Malatya	16	0	0.1	3	0	0.1	4	0	0.1	4	0	0	6	0	0.1
76	Caglar Fm Malatya	14	0	0.1	0	0	0	9	0.1	0.1	0	0	0	6	0	0.1
77	Taka Fm Trabzon	12	0	0	3	0	0.1	0	0	0	9	0.1	0.1	0	0	0
78	Radyo Remix Izmir	12	0	0	0	0	0	6	0.1	0.1	5	0	0.1	0	0	0
79	Radyo Erkan Adana	12	0	0	2	0	0	6	0.1	0.1	4	0	0	0	0	0
80	Akyazi Fm Sakarya	11	0	0	0	0	0	0	0	0	0	0	0	11	0.1	0.2
81	Aktif Fm Izmir	10	0	0	0	0	0	0	0	0	10	0.1	0.1	0	0	0
82	Corlu Tempo Fm Tekirdag	9	0	0	4	0	0.1	5	0	0.1	0	0	0	0	0	0
83	Radyo Ses Sakarya	9	0	0	3	0	0.1	2	0	0	0	0	0	4	0	0.1
84	Radyo Aktif Bursa	8	0	0	0	0	0	4	0	0	0	0	0	5	0	0.1
85	Radyo Dumlupinar Kutahya	8	0	0	2	0	0	6	0.1	0.1	0	0	0	0	0	0
86	Radyo Ulku Mersin	8	0	0	0	0	0	3	0	0	5	0	0.1	0	0	0
87	Radyo 80 Osmaniye	8	0	0	2	0	0	0	0	0	6	0	0.1	0	0	0
88	Bursa Karadeniz Fm	8	0	0	0	0	0	0	0	0	8	0.1	0.1	0	0	0
89	Mavi Radyo Eskisehir	8	0	0	0	0	0	0	0	0	0	0	0	8	0.1	0.1
90	Mix Fm Mersin	7	0	0	0	0	0	0	0	0	7	0	0.1	0	0	0
91	Radyo Gunes Bursa	7	0	0	0	0	0	4	0	0	3	0	0	0	0	0
92	Radyo Ritm Erzurum	6	0	0	2	0	0	0	0	0	2	0	0	2	0	0
93	Göl Fm Konya	6	0	0	0	0	0	0	0	0	0	0	0	6	0	0.1
94	Ulusal Radyo	6	0	0	4	0.1	0.1	2	0	0	0	0	0	0	0	0
95	Radyo Enerji Kutahya	6	0	0	2	0	0	2	0	0	2	0	0	0	0	0
96	Dost Fm Malatya	6	0	0	0	0	0	0	0	0	0	0	0	6	0	0.1
97	Kolej Fm Kayseri	6	0	0	1	0	0	1	0	0	4	0	0	0	0	0
98	Radyo Seyhan	6	0	0	3	0	0.1	0	0	0	3	0	0	0	0	0
99	Mutlu Fm Mersin	5	0	0	0	0	0	0	0	0	0	0	0	5	0	0.1
100	Mega Fm Kocaeli	5	0	0	0	0	0	3	0	0	2	0	0	0	0	0

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101	Aksaray Kral Fm	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0.1
102	Radyo Sis Adana	4	0	0	1	0	0	3	0	0	0	0	0	0	0	0
103	Nur Fm Diyarbakir	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0.1
104	Radyo Kulup Samsun	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0.1
105	Venus Radyo Balikesir	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0.1
106	Dost Fm Bursa	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0
107	Kent Radyo Balikesir	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0
108	Seker Fm Tekirdag	3	0	0	0	0	0	3	0	0	0	0	0	0	0	0
109	Radyo Mega 102.2 Sakarya	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
110	Yildiz Fm Adana	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
111	Radyo Nikomedya Kocaeli	3	0	0	0	0	0	3	0	0	0	0	0	0	0	0
112	Fm 92.2 Venus Fm Balikesir	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
113	Samsun Haber Radyo	3	0	0	3	0	0.1	0	0	0	0	0	0	0	0	0
114	Radyo One Fm Adana	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
115	Imparator Fm Sakarya	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
116	Seydisehir Fm Konya	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
117	Kay Radyo Kayseri	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
118	Enderun Fm Kayseri	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
119	Radyo Mirkelam Sanliurfa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
120	Radyo E Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
121	Brt Fm Balikesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
122	Radyo On Balikesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
123	Radyo Plus Kayseri	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
124	Radyo Sam Samsun	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
125	Radyo Time Antalya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
126	Alef Fm Mardin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
127	Radyo Light Istanbul	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
128	Hamle Radyo Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
129	Burhaniye Radyo Ses Balikesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
130	Radyo As Antalya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
131	Bayrak Fm Trabzon	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
132	Radyo Haber Tekirdag	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
133	Hur Fm Sakarya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
134	Frt Fm Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
135	Radyo Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
136	Hilal Fm Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
137	Nur Fm Malatya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
138	Radyo Aktif Kutahya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
139	Plus Fm Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
140	Radyo Net Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
141	Radyo Karamursel Kocaeli	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
142	Bizim Fm Sile Istanbul	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
143	Radyo 14 Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
144	Rahmet Fm Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
145	Karesi Radyo Balikesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
146	Akgul Fm Aksaray	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Mayıs 2022 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 30 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 8.917 panelist ile gerçekleştirilen 14.181 görüşme ile veriler derlenmiştir. 2022 Nisan ve Mayıs aylarına ait 2 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşılabilir.