

Radyo Dinleyici Ölçüm Sonuçları

Nisan 2022

		Nisan 2022															
		Hedef Kitle			Toplam			AB			C1			C2			DE
Sıra No	Toplam Birey Sayısı	47,445			7,493			11,822			14,890			13,240			
	Dinleyen Birey Sayısı	27,721			4,573			7,154			8,676			7,319			
	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	
1	Kral FM	4,215	8.9	15.2	400	5.3	8.8	1,035	8.8	14.5	1,526	10.2	17.6	1,253	9.5	17.1	
2	TRT FM	2,281	4.8	8.2	345	4.6	7.6	554	4.7	7.7	675	4.5	7.8	707	5.3	9.7	
3	Radyo 7	1,849	3.9	6.7	271	3.6	5.9	548	4.6	7.7	599	4	6.9	431	3.3	5.9	
4	Power Turk	1,425	3	5.1	349	4.7	7.6	345	2.9	4.8	439	2.9	5.1	291	2.2	4	
5	Kral Pop	1,329	2.8	4.8	217	2.9	4.7	316	2.7	4.4	518	3.5	6	278	2.1	3.8	
6	Slowturk	1,216	2.6	4.4	260	3.5	5.7	376	3.2	5.3	382	2.6	4.4	198	1.5	2.7	
7	Super FM	1,120	2.4	4	209	2.8	4.6	328	2.8	4.6	296	2	3.4	287	2.2	3.9	
8	Virgin Radio - Yerel	1,099	2.3	4	230	3.1	5	361	3.1	5	339	2.3	3.9	170	1.3	2.3	
9	Metro FM	1,033	2.2	3.7	270	3.6	5.9	288	2.4	4	227	1.5	2.6	248	1.9	3.4	
10	Power FM	964	2	3.5	232	3.1	5.1	286	2.4	4	234	1.6	2.7	212	1.6	2.9	
11	Joy Turk	907	1.9	3.3	243	3.2	5.3	305	2.6	4.3	205	1.4	2.4	153	1.2	2.1	
12	Radyo Fenomen	628	1.3	2.3	196	2.6	4.3	232	2	3.2	156	1	1.8	45	0.3	0.6	
13	Kafa Radyo	601	1.3	2.2	247	3.3	5.4	190	1.6	2.7	109	0.7	1.3	55	0.4	0.7	
14	Alem FM	593	1.3	2.1	162	2.2	3.5	143	1.2	2	183	1.2	2.1	106	0.8	1.4	
15	A Haber Radyo	589	1.2	2.1	92	1.2	2	159	1.3	2.2	194	1.3	2.2	144	1.1	2	
16	Show Radyo	547	1.2	2	110	1.5	2.4	160	1.4	2.2	136	0.9	1.6	141	1.1	1.9	
17	Radyo Seymen	507	1.1	1.8	64	0.9	1.4	94	0.8	1.3	165	1.1	1.9	184	1.4	2.5	
18	RADYO 1	492	1	1.8	62	0.8	1.4	97	0.8	1.4	161	1.1	1.9	172	1.3	2.3	
19	Radyo D	486	1	1.8	146	2	3.2	143	1.2	2	127	0.9	1.5	70	0.5	1	
20	Radyo 45lik	445	0.9	1.6	162	2.2	3.5	141	1.2	2	121	0.8	1.4	22	0.2	0.3	
21	Radyo Turkuvaz	393	0.8	1.4	70	0.9	1.5	105	0.9	1.5	130	0.9	1.5	87	0.7	1.2	
22	Pal Nostalji	390	0.8	1.4	149	2	3.3	102	0.9	1.4	84	0.6	1	55	0.4	0.7	
23	Karadeniz FM - Bolgesel	367	0.8	1.3	52	0.7	1.1	70	0.6	1	135	0.9	1.6	110	0.8	1.5	
24	Radyo Viva	344	0.7	1.2	22	0.3	0.5	91	0.8	1.3	107	0.7	1.2	123	0.9	1.7	
25	TRT Radyo Haber	326	0.7	1.2	29	0.4	0.6	76	0.6	1.1	86	0.6	1	134	1	1.8	
26	NTV Radyo	315	0.7	1.1	105	1.4	2.3	90	0.8	1.3	68	0.5	0.8	52	0.4	0.7	
27	Radyo Banko	299	0.6	1.1	61	0.8	1.3	90	0.8	1.3	81	0.5	0.9	67	0.5	0.9	
28	Pal Station - Bolgesel	290	0.6	1	134	1.8	2.9	50	0.4	0.7	78	0.5	0.9	27	0.2	0.4	
29	HaberTurk Radyo	280	0.6	1	56	0.8	1.2	82	0.7	1.1	96	0.6	1.1	46	0.3	0.6	
30	CNN TURK Radyo - Bolgesel	265	0.6	1	46	0.6	1	79	0.7	1.1	69	0.5	0.8	70	0.5	1	
31	Radyo Vav	252	0.5	0.9	42	0.6	0.9	58	0.5	0.8	43	0.3	0.5	109	0.8	1.5	
32	Joy FM - Yerel	250	0.5	0.9	102	1.4	2.2	48	0.4	0.7	72	0.5	0.8	27	0.2	0.4	
33	TGRT FM	238	0.5	0.9	34	0.4	0.7	54	0.5	0.8	60	0.4	0.7	91	0.7	1.2	
34	Park FM Ankara	232	0.5	0.8	9	0.1	0.2	60	0.5	0.8	84	0.6	1	79	0.6	1.1	
35	Radyo Mega Site	228	0.5	0.8	23	0.3	0.5	78	0.7	1.1	93	0.6	1.1	34	0.3	0.5	
36	Radyo Ekin	217	0.5	0.8	14	0.2	0.3	58	0.5	0.8	103	0.7	1.2	42	0.3	0.6	
37	Istanbul Fm - Bolgesel	208	0.4	0.7	26	0.3	0.6	31	0.3	0.4	97	0.7	1.1	54	0.4	0.7	
38	Radyo Alaturka - Yerel	199	0.4	0.7	38	0.5	0.8	63	0.5	0.9	66	0.4	0.8	31	0.2	0.4	
39	Yon Radyo - Bolgesel	193	0.4	0.7	23	0.3	0.5	67	0.6	0.9	47	0.3	0.5	56	0.4	0.8	
40	Radyo Spor	191	0.4	0.7	29	0.4	0.6	84	0.7	1.2	28	0.2	0.3	49	0.4	0.7	
41	A Spor Radyo	151	0.3	0.5	23	0.3	0.5	45	0.4	0.6	63	0.4	0.7	20	0.2	0.3	
42	Pal FM - Yerel	118	0.2	0.4	41	0.6	0.9	49	0.4	0.7	18	0.1	0.2	10	0.1	0.1	
43	Mavi Radyo Kocaeli	111	0.2	0.4	6	0.1	0.1	53	0.5	0.7	34	0.2	0.4	17	0.1	0.2	
44	Power Pop	94	0.2	0.3	32	0.4	0.7	34	0.3	0.5	22	0.1	0.3	7	0.1	0.1	
45	Sirinnar FM	81	0.2	0.3	5	0.1	0.1	15	0.1	0.2	33	0.2	0.4	27	0.2	0.4	
46	Uludag Fm	73	0.2	0.3	9	0.1	0.2	11	0.1	0.2	32	0.2	0.4	22	0.2	0.3	
47	Bursa Radyo 16	72	0.2	0.3	0	0	0	13	0.1	0.2	55	0.4	0.6	3	0	0	
48	Radyo En	71	0.1	0.3	2	0	0	25	0.2	0.4	25	0.2	0.3	19	0.1	0.3	
49	Radyo Raks	60	0.1	0.2	0	0	0	18	0.2	0.3	23	0.2	0.3	19	0.1	0.3	
50	Kilim Radyo	54	0.1	0.2	1	0	0	10	0.1	0.1	24	0.2	0.3	19	0.1	0.3	

Nisan 2022																
Sıra No	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	47,445			7,493			11,822			14,890			13,240		
	Dinleyen Birey Sayısı	27,721			4,573			7,154			8,676			7,319		
	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
51	Fistik Fm	48	0.1	0.2	0	0	0	5	0	0.1	20	0.1	0.2	24	0.2	0.3
52	Ozgur Radyo	47	0.1	0.2	8	0.1	0.2	19	0.2	0.3	9	0.1	0.1	12	0.1	0.2
53	Can Radyo Izmir	47	0.1	0.2	0	0	0	9	0.1	0.1	28	0.2	0.3	10	0.1	0.1
54	Guney Fm Adana	47	0.1	0.2	4	0	0.1	12	0.1	0.2	17	0.1	0.2	14	0.1	0.2
55	Tutku Fm Van	46	0.1	0.2	5	0.1	0.1	14	0.1	0.2	7	0	0.1	20	0.1	0.3
56	Radyo Metropol Mersin	45	0.1	0.2	7	0.1	0.2	9	0.1	0.1	16	0.1	0.2	13	0.1	0.2
57	Nrt Fm	40	0.1	0.1	0	0	0	7	0.1	0.1	11	0.1	0.1	22	0.2	0.3
58	Radyo Nester	39	0.1	0.1	3	0	0.1	7	0.1	0.1	11	0.1	0.1	18	0.1	0.2
59	Radyo Ege	37	0.1	0.1	0	0	0	1	0	0	19	0.1	0.2	17	0.1	0.2
60	Radyo ODTU - Yerel	33	0.1	0.1	14	0.2	0.3	17	0.1	0.2	0	0	0	3	0	0
61	Mesk Fm	33	0.1	0.1	7	0.1	0.1	3	0	0	13	0.1	0.1	10	0.1	0.1
62	Aksaray Fm	32	0.1	0.1	11	0.1	0.2	10	0.1	0.1	11	0.1	0.1	0	0	0
63	Van Fm	32	0.1	0.1	7	0.1	0.2	16	0.1	0.2	2	0	0	7	0.1	0.1
64	Radyo Fon	31	0.1	0.1	4	0.1	0.1	12	0.1	0.2	0	0	0	15	0.1	0.2
65	Lider FM Izmir	31	0.1	0.1	4	0	0.1	4	0	0.1	5	0	0.1	19	0.1	0.3
66	Radyo Zergan	29	0.1	0.1	0	0	0	10	0.1	0.1	15	0.1	0.2	5	0	0.1
67	Radyo Bu	28	0.1	0.1	2	0	0.1	2	0	0	20	0.1	0.2	3	0	0
68	Radyo Akdeniz Antalya	27	0.1	0.1	8	0.1	0.2	6	0.1	0.1	9	0.1	0.1	3	0	0
69	Radyo Erkan	26	0.1	0.1	2	0	0.1	9	0.1	0.1	9	0.1	0.1	6	0	0.1
70	Malatya Radyo Huzur	25	0.1	0.1	3	0	0.1	4	0	0.1	3	0	0	15	0.1	0.2
71	Radyo Gozlem	24	0.1	0.1	2	0	0.1	11	0.1	0.1	6	0	0.1	5	0	0.1
72	Gurbetci FM	22	0	0.1	0	0	0	0	0	0	0	0	0	22	0.2	0.3
73	Radyo Ulku	21	0	0.1	2	0	0	4	0	0.1	8	0.1	0.1	7	0.1	0.1
74	Star Arti Fm	21	0	0.1	4	0	0.1	3	0	0	7	0	0.1	8	0.1	0.1
75	Lig Radyo - Bolgesel	21	0	0.1	3	0	0.1	2	0	0	9	0.1	0.1	7	0	0.1
76	Furkan Radyo	20	0	0.1	0	0	0	2	0	0	5	0	0.1	12	0.1	0.2
77	Kutahya Radyo Enerji	16	0	0.1	3	0	0.1	5	0	0.1	7	0	0.1	0	0	0
78	Taka FM	15	0	0.1	3	0	0.1	0	0	0	12	0.1	0.1	0	0	0
79	Kerzekkoy Seker Fm	15	0	0.1	5	0.1	0.1	3	0	0	7	0	0.1	0	0	0
80	Aksaray Kral Fm	14	0	0.1	3	0	0.1	0	0	0	7	0	0.1	4	0	0.1
81	Corlu Tempo Fm	14	0	0	4	0.1	0.1	9	0.1	0.1	0	0	0	0	0	0
82	Radyo Ses	14	0	0	4	0.1	0.1	2	0	0	0	0	0	7	0.1	0.1
83	Radyo Remix	13	0	0	0	0	0	5	0	0.1	8	0.1	0.1	0	0	0
84	Radyo Yakamoz	13	0	0	5	0.1	0.1	2	0	0	4	0	0	3	0	0
85	Radyo Turk	13	0	0	0	0	0	5	0	0.1	3	0	0	4	0	0.1
86	Mix Fm	12	0	0	0	0	0	0	0	0	12	0.1	0.1	0	0	0
87	Radyo Kulup Samsun	12	0	0	0	0	0	0	0	0	0	0	0	12	0.1	0.2
88	Radyo Seyhan	12	0	0	1	0	0	0	0	0	10	0.1	0.1	0	0	0
89	Kastamonu Fm	11	0	0	5	0.1	0.1	3	0	0	3	0	0	0	0	0
90	Hur Fm	11	0	0	0	0	0	3	0	0	0	0	0	9	0.1	0.1
91	Gunes Fm Bursa	10	0	0	0	0	0	6	0.1	0.1	4	0	0	0	0	0
92	Akdeniz Fm Adana	10	0	0	2	0	0	2	0	0	0	0	0	6	0	0.1
93	Radyo Sis	9	0	0	1	0	0	5	0	0.1	0	0	0	3	0	0
94	Radyo 80 Fm	9	0	0	0	0	0	0	0	0	6	0	0.1	4	0	0.1
95	Radyo Venus Balikesir	9	0	0	0	0	0	0	0	0	6	0	0.1	3	0	0
96	Sakarya Radyo Mega	9	0	0	0	0	0	0	0	0	9	0.1	0.1	0	0	0
97	Seydisehir Fm	8	0	0	0	0	0	5	0	0.1	0	0	0	3	0	0
98	Radyo Ritm Erzurum	7	0	0	2	0	0	0	0	0	0	0	0	5	0	0.1
99	Radyo Dumlupinar	7	0	0	3	0	0.1	3	0	0	0	0	0	0	0	0
100	Akyazi Fm	6	0	0	0	0	0	0	0	0	3	0	0	3	0	0

		Nisan 2022														
Sıra No	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	47,445			7,493			11,822			14,890			13,240		
	Dinleyen Birey Sayısı	27,721			4,573			7,154			8,676			7,319		
	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
101	Kay Radyo	6	0	0	1	0	0	0	0	0	2	0	0	2	0	0
102	Bursa Karadeniz Fm	5	0	0	0	0	0	0	0	0	5	0	0.1	0	0	0
103	Radyo Light	5	0	0	0	0	0	0	0	0	0	0	0	5	0	0.1
104	Kolej FM	4	0	0	1	0	0	1	0	0	2	0	0	0	0	0
105	Radyo On	4	0	0	0	0	0	4	0	0.1	0	0	0	0	0	0
106	Karasu İmparator Fm	4	0	0	4	0.1	0.1	0	0	0	0	0	0	0	0	0
107	Radyo Nikomedy	4	0	0	0	0	0	4	0	0.1	0	0	0	0	0	0
108	Çağlar Fm	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0.1
109	Plus Fm Kayseri	4	0	0	0	0	0	4	0	0.1	0	0	0	0	0	0
110	Radyo Aktif Bursa	3	0	0	0	0	0	3	0	0	0	0	0	0	0	0
111	Nur Fm Diyarbakir	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
112	Radyo Aktif İzmir	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
113	Radyo One Fm	2	0	0	2	0	0.1	0	0	0	0	0	0	0	0	0
114	Mega Fm Kocaeli	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
115	Akgül Fm	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0
116	Radyo Aktif Kutahya	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
117	Yıldız Fm Adana	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
118	Bizim Fm	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
119	Samsun Haber Radyo	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
120	Kayseri Enderun Fm	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
121	Radyo Mirkelam	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
122	Radyo E	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
123	BrT Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
124	Sam FM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
125	Radyo Time Alanya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
126	Alef FM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
127	Dost Fm Malatya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
128	Mugla Hamle Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
129	Burhaniye Radyo Ses	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
130	Radyo As Kumluca	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
131	Mavi Radyo Eskisehir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
132	Göl Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
133	Kent Radyo Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
134	Bayrak Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
135	Radyo Haber	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
136	FRT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
137	Radyo Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
138	Mutlu Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
139	Hilal Fm Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
140	Nur Fm Malatya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
141	Plus FM Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
142	Radyo Net Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
143	Radyo Karamursel	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
144	Radyo 14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
145	Dost Fm Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
146	Rahmet Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
147	Venus Fm Gonen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
148	Karesi Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Nisan 2022 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 30 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 8.868 panelist ile gerçekleştirilen 14.122 görüşme ile veriler derlenmiştir. 2022 Mart ve Nisan aylarına ait 2 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşılabilir.