

Radyo Dinleyici Ölçüm Sonuçları

Ekim 2022

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Sıra No	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	47,445			7,493			11,822			14,890			13,240		
	Dinleyen Birey Sayısı	27,679			4,725			7,291			8,386			7,276		
	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
1	Kral Fm	4,429	9.3	16.0	399	5.3	8.4	1,052	8.9	14.4	1,595	10.7	19.0	1,384	10.5	19.0
2	Trt Fm	2,234	4.7	8.1	410	5.5	8.7	481	4.1	6.6	653	4.4	7.8	690	5.2	9.5
3	Radyo 7	1,873	3.9	6.8	252	3.4	5.3	562	4.8	7.7	602	4.0	7.2	457	3.5	6.3
4	Kral Pop	1,418	3.0	5.1	236	3.1	5.0	357	3.0	4.9	467	3.1	5.6	358	2.7	4.9
5	Virgin Radio - Yerel	1,387	2.9	5.0	295	3.9	6.2	499	4.2	6.9	328	2.2	3.9	265	2.0	3.6
6	Super Fm	1,262	2.7	4.6	276	3.7	5.8	375	3.2	5.1	332	2.2	4.0	280	2.1	3.8
7	Power Turk	1,248	2.6	4.5	342	4.6	7.2	297	2.5	4.1	346	2.3	4.1	263	2.0	3.6
8	Metro Fm	1,046	2.2	3.8	308	4.1	6.5	294	2.5	4.0	242	1.6	2.9	202	1.5	2.8
9	Slowturk	1,040	2.2	3.8	250	3.3	5.3	336	2.8	4.6	266	1.8	3.2	189	1.4	2.6
10	Power Fm	955	2.0	3.5	254	3.4	5.4	305	2.6	4.2	237	1.6	2.8	160	1.2	2.2
11	Joy Turk	817	1.7	3.0	219	2.9	4.6	239	2.0	3.3	171	1.1	2.0	188	1.4	2.6
12	Radyo Fenomen	692	1.5	2.5	267	3.6	5.6	237	2.0	3.3	111	0.7	1.3	77	0.6	1.1
13	Kafa Radyo	666	1.4	2.4	296	4.0	6.3	192	1.6	2.6	105	0.7	1.3	73	0.6	1.0
14	Alem Fm	583	1.2	2.1	158	2.1	3.4	177	1.5	2.4	124	0.8	1.5	124	0.9	1.7
15	Radyo Seymen	551	1.2	2.0	55	0.7	1.2	131	1.1	1.8	153	1.0	1.8	212	1.6	2.9
16	Show Radyo	540	1.1	2.0	84	1.1	1.8	197	1.7	2.7	153	1.0	1.8	107	0.8	1.5
17	Radyo Turkuvaz	480	1.0	1.7	98	1.3	2.1	112	0.9	1.5	124	0.8	1.5	146	1.1	2.0
18	Radyo 45lik	464	1.0	1.7	201	2.7	4.2	140	1.2	1.9	87	0.6	1.0	35	0.3	0.5
19	Radyo D	462	1.0	1.7	104	1.4	2.2	119	1.0	1.6	163	1.1	1.9	75	0.6	1.0
20	A Haber Radyo	459	1.0	1.7	43	0.6	0.9	191	1.6	2.6	106	0.7	1.3	120	0.9	1.6
21	Radyo 1	428	0.9	1.5	49	0.7	1.0	89	0.8	1.2	158	1.1	1.9	131	1.0	1.8
22	Pal Nostalji	388	0.8	1.4	138	1.8	2.9	95	0.8	1.3	97	0.7	1.2	58	0.4	0.8
23	Karadeniz Fm - Bolgesel Istanbul	375	0.8	1.4	60	0.8	1.3	75	0.6	1.0	107	0.7	1.3	133	1.0	1.8
24	Ntv Radyo	343	0.7	1.2	113	1.5	2.4	108	0.9	1.5	89	0.6	1.1	33	0.2	0.5
25	Radyo Viva	310	0.7	1.1	50	0.7	1.1	93	0.8	1.3	72	0.5	0.9	95	0.7	1.3
26	Trt Radyo Haber	288	0.6	1.0	37	0.5	0.8	62	0.5	0.9	87	0.6	1.0	102	0.8	1.4
27	Radyo Banko Ankara	279	0.6	1.0	44	0.6	0.9	102	0.9	1.4	76	0.5	0.9	58	0.4	0.8
28	Tgrt Fm	276	0.6	1.0	27	0.4	0.6	61	0.5	0.8	81	0.5	1.0	106	0.8	1.5
29	Haberturk Radyo	276	0.6	1.0	57	0.8	1.2	85	0.7	1.2	93	0.6	1.1	40	0.3	0.6
30	Park Fm Ankara	266	0.6	1.0	13	0.2	0.3	81	0.7	1.1	108	0.7	1.3	64	0.5	0.9
31	Cnn Turk Radyo - Bolgesel	262	0.6	0.9	46	0.6	1.0	79	0.7	1.1	55	0.4	0.7	83	0.6	1.1
32	Radyo Mega Site Ankara	252	0.5	0.9	10	0.1	0.2	60	0.5	0.8	124	0.8	1.5	58	0.4	0.8
33	Radyo Alaturka - Yerel Istanbul	238	0.5	0.9	60	0.8	1.3	68	0.6	0.9	78	0.5	0.9	32	0.2	0.4
34	Radyo Ekin Istanbul	237	0.5	0.9	19	0.3	0.4	42	0.4	0.6	117	0.8	1.4	58	0.4	0.8
35	Pal Station - Bolgesel	233	0.5	0.8	91	1.2	1.9	64	0.5	0.9	53	0.4	0.6	25	0.2	0.3
36	Joy Fm - Yerel	223	0.5	0.8	110	1.5	2.3	40	0.3	0.6	38	0.3	0.4	36	0.3	0.5
37	Radyo Vav	191	0.4	0.7	33	0.4	0.7	34	0.3	0.5	51	0.3	0.6	72	0.5	1.0
38	Power Pop	176	0.4	0.6	68	0.9	1.4	65	0.6	0.9	41	0.3	0.5	3	0.0	0.0
39	Istanbul Fm - Bolgesel	161	0.3	0.6	30	0.4	0.6	41	0.3	0.6	56	0.4	0.7	35	0.3	0.5
40	Radyo Spor	157	0.3	0.6	23	0.3	0.5	74	0.6	1.0	39	0.3	0.5	21	0.2	0.3
41	A Spor Radyo	152	0.3	0.5	31	0.4	0.7	52	0.4	0.7	53	0.4	0.6	17	0.1	0.2
42	Radyo Duple	125	0.3	0.5	28	0.4	0.6	27	0.2	0.4	51	0.3	0.6	19	0.1	0.3
43	Yon Radyo Istanbul	121	0.3	0.4	22	0.3	0.5	30	0.3	0.4	29	0.2	0.3	40	0.3	0.6
44	Pal Fm - Yerel	80	0.2	0.3	29	0.4	0.6	21	0.2	0.3	22	0.1	0.3	8	0.1	0.1
45	Radyo Sirinnar Gaziantep	69	0.1	0.3	4	0.1	0.1	15	0.1	0.2	22	0.1	0.3	28	0.2	0.4
46	Kilim Radyo Gaziantep	52	0.1	0.2	0	0.0	0.0	9	0.1	0.1	23	0.2	0.3	20	0.2	0.3
47	Can Radyo Izmir	48	0.1	0.2	4	0.1	0.1	20	0.2	0.3	16	0.1	0.2	8	0.1	0.1
48	Radyo Ozgur Ankara	47	0.1	0.2	8	0.1	0.2	17	0.1	0.2	3	0.0	0.0	19	0.1	0.3
49	Radyo Fistik Gaziantep	44	0.1	0.2	0	0.0	0.0	3	0.0	0.0	17	0.1	0.2	24	0.2	0.3
50	Uludag Fm Bursa	42	0.1	0.2	2	0.0	0.0	10	0.1	0.1	17	0.1	0.2	14	0.1	0.2

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51	Aksaray Fm Aksaray	41	0.1	0.1	20	0.3	0.4	10	0.1	0.1	11	0.1	0.1	0	0.0	0.0
52	Radyo Zergan Mardin	41	0.1	0.1	0	0.0	0.0	15	0.1	0.2	16	0.1	0.2	9	0.1	0.1
53	42 En Fm Konya	40	0.1	0.1	0	0.0	0.0	7	0.1	0.1	9	0.1	0.1	24	0.2	0.3
54	Tutku Fm Van	40	0.1	0.1	10	0.1	0.2	7	0.1	0.1	8	0.1	0.1	14	0.1	0.2
55	Guney Fm Adana	39	0.1	0.1	2	0.0	0.0	3	0.0	0.0	17	0.1	0.2	17	0.1	0.2
56	Radyo Van	39	0.1	0.1	9	0.1	0.2	9	0.1	0.1	7	0.0	0.1	14	0.1	0.2
57	Malatya Radyo Huzur	38	0.1	0.1	0	0.0	0.0	3	0.0	0.0	12	0.1	0.1	23	0.2	0.3
58	Mavi Radyo Kocaeli	36	0.1	0.1	2	0.0	0.0	19	0.2	0.3	15	0.1	0.2	0	0.0	0.0
59	Lig Radyo - Bolgesel	35	0.1	0.1	8	0.1	0.2	7	0.1	0.1	10	0.1	0.1	9	0.1	0.1
60	Radyo Odtu - Yerel Ankara	27	0.1	0.1	15	0.2	0.3	3	0.0	0.0	10	0.1	0.1	0	0.0	0.0
61	Lider Fm Izmir	26	0.1	0.1	4	0.1	0.1	14	0.1	0.2	3	0.0	0.0	4	0.0	0.1
62	Nrt Fm Gaziantep	25	0.1	0.1	0	0.0	0.0	0	0.0	0.0	8	0.1	0.1	17	0.1	0.2
63	Radyo Bu Bursa	22	0.0	0.1	0	0.0	0.0	7	0.1	0.1	12	0.1	0.1	3	0.0	0.0
64	Radyo Ege Izmir	22	0.0	0.1	0	0.0	0.0	6	0.0	0.1	16	0.1	0.2	0	0.0	0.0
65	Kolej Fm Kayseri	22	0.0	0.1	4	0.0	0.1	7	0.1	0.1	0	0.0	0.0	11	0.1	0.2
66	Raks Fm Kocaeli	21	0.0	0.1	0	0.0	0.0	10	0.1	0.1	11	0.1	0.1	0	0.0	0.0
67	Seker Fm Tekirdag	20	0.0	0.1	0	0.0	0.0	16	0.1	0.2	5	0.0	0.1	0	0.0	0.0
68	Radyo Metropol Mersin	19	0.0	0.1	2	0.0	0.0	12	0.1	0.2	5	0.0	0.1	0	0.0	0.0
69	Radyo Fon Malatya	17	0.0	0.1	0	0.0	0.0	6	0.0	0.1	4	0.0	0.0	8	0.1	0.1
70	Gurbetci Fm Denizli	17	0.0	0.1	0	0.0	0.0	0	0.0	0.0	3	0.0	0.0	13	0.1	0.2
71	Caglar Fm Malatya	16	0.0	0.1	5	0.1	0.1	0	0.0	0.0	5	0.0	0.1	6	0.0	0.1
72	Zafer Fm Malatya	15	0.0	0.1	3	0.0	0.1	6	0.1	0.1	2	0.0	0.0	3	0.0	0.0
73	Furkan Radyo Kayseri	14	0.0	0.1	0	0.0	0.0	1	0.0	0.0	13	0.1	0.2	0	0.0	0.0
74	Radyo Remix Izmir	13	0.0	0.0	0	0.0	0.0	4	0.0	0.1	10	0.1	0.1	0	0.0	0.0
75	Taka Fm Trabzon	13	0.0	0.0	2	0.0	0.0	0	0.0	0.0	11	0.1	0.1	0	0.0	0.0
76	Kastamonu Fm	12	0.0	0.0	3	0.0	0.1	3	0.0	0.0	6	0.0	0.1	0	0.0	0.0
77	Radyo Ulku Mersin	12	0.0	0.0	0	0.0	0.0	9	0.1	0.1	3	0.0	0.0	0	0.0	0.0
78	Nester Radyo Antalya	12	0.0	0.0	2	0.0	0.0	0	0.0	0.0	10	0.1	0.1	0	0.0	0.0
79	Seydisehir Fm Konya	12	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0	7	0.1	0.1
80	Radyo Enerji Kutahya	11	0.0	0.0	0	0.0	0.0	5	0.0	0.1	6	0.0	0.1	0	0.0	0.0
81	Karesi Radyo Balikesir	10	0.0	0.0	0	0.0	0.0	2	0.0	0.0	3	0.0	0.0	5	0.0	0.1
82	Aktif Fm Izmir	10	0.0	0.0	0	0.0	0.0	5	0.0	0.1	5	0.0	0.1	0	0.0	0.0
83	Radyo Seyhan	10	0.0	0.0	0	0.0	0.0	4	0.0	0.1	6	0.0	0.1	0	0.0	0.0
84	Radyo Gunes Bursa	9	0.0	0.0	0	0.0	0.0	6	0.1	0.1	4	0.0	0.0	0	0.0	0.0
85	Radyo Han Kayseri	9	0.0	0.0	0	0.0	0.0	0	0.0	0.0	6	0.0	0.1	3	0.0	0.0
86	Radyo Kulup Samsun	9	0.0	0.0	0	0.0	0.0	0	0.0	0.0	9	0.1	0.1	0	0.0	0.0
87	Aksaray Kral Fm	9	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0	4	0.0	0.1
88	Venus Radyo Balikesir	8	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	8	0.1	0.1
89	Samsun Haber Radyo	8	0.0	0.0	8	0.1	0.2	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
90	Radyo Haber Tekirdag	7	0.0	0.0	3	0.0	0.1	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0
91	Radyo Nikomedya Kocaeli	7	0.0	0.0	0	0.0	0.0	3	0.0	0.0	4	0.0	0.0	0	0.0	0.0
92	Corlu Tempo Fm Tekirdag	7	0.0	0.0	0	0.0	0.0	7	0.1	0.1	0	0.0	0.0	0	0.0	0.0
93	Radyo 80 Osmaniye	6	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	4	0.0	0.1
94	Bayrak Fm Trabzon	6	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	6	0.0	0.1
95	Akyazi Fm Sakarya	5	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	3	0.0	0.0
96	Hur Fm Sakarya	5	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	5	0.0	0.1
97	Kent Radyo Balikesir	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1
98	Radyo Erkan Adana	4	0.0	0.0	1	0.0	0.0	0	0.0	0.0	0	0.0	0.0	3	0.0	0.0
99	Nur Fm Diyarbakir	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1
100	Göl Fm Konya	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1

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101	Olay Fm Antalya	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.0	0	0.0	0.0
102	Radyo Mega 102.2 Sakarya	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1
103	Radyo Sis Adana	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	3	0.0	0.0
104	Radyo Ritm Erzurum	3	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0
105	Nur Fm Malatya	3	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0
106	Radyo Plus Kayseri	3	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0
107	Fm 92.2 Venus Fm Balıkesir	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	3	0.0	0.0
108	Ulusal Radyo	3	0.0	0.0	3	0.0	0.1	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
109	Mega Fm Kocaeli	3	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0
110	Kay Radyo Kayseri	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0
111	İmparator Fm Sakarya	2	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
112	Radyo Dumlupınar Kutahya	2	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
113	Bizim Fm Sile İstanbul	2	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
114	Radyo Net Konya	2	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
115	Radyo Aktif Bursa	2	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
116	Burhaniye Radyo Ses Balıkesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
117	Sev Radyo Balıkesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
118	V Fm Antalya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
119	Radyo Huzur	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
120	RadyoDeniz Bursa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
121	Brt Fm Balıkesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
122	Radyo On Balıkesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
123	Radyo Sam Samsun	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
124	Alef Fm Mardin	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
125	Radyo Light İstanbul	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
126	Enderun Fm Kayseri	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
127	Dost Fm Malatya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
128	Hamle Radyo Muğla	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
129	Radyo As Antalya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
130	Mix Fm Mersin	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
131	Mavi Radyo Eskisehir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
132	Radyo Ses Sakarya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
133	Fr Fm Muğla	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
134	Radyo Gozlem Muğla	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
135	Mutlu Fm Mersin	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
136	Hilal Fm Mersin	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
137	Radyo Aktif Kutahya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
138	Radyo Karamursel Kocaeli	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
139	Radyo 14 Bursa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
140	Dost Fm Bursa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
141	Rahmet Fm Bursa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
142	Akgul Fm Aksaray	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
143	Radyo One Fm Adana	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Ekim 2022 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 30 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 9.013 panelist ile gerçekleştirilen 14.744 görüşme ile veriler derlenmiştir. 2022 Eylül ve Ekim aylarına ait 2 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşılabilir.