

Radyo Dinleyici Ölçüm Sonuçları

Kasım 2021

Sıra No		Kasım 2021																			
		Hedef Kitle			Toplam			AB			C1			C2			DE				
		Toplam Birey Sayısı			59.7	7,493			62.6	11,822			61.5	14,890			59.6	13,240			56.5
		Dinleyen Birey Sayısı				4,692				7,267				8,876				7,481			
Radyo Kanalları		AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C					
1	Kral FM	4,322	9.1	15.3	357	4.8	7.6	1,090	9.2	15	1,552	10.4	17.5	1,323	10	17.7					
2	TRT FM	2,237	4.7	7.9	418	5.6	8.9	510	4.3	7	629	4.2	7.1	680	5.1	9.1					
3	Radyo 7	2,055	4.3	7.3	230	3.1	4.9	636	5.4	8.8	692	4.6	7.8	497	3.8	6.6					
4	Power Turk	1,507	3.2	5.3	303	4	6.5	419	3.5	5.8	462	3.1	5.2	323	2.4	4.3					
5	Kral Pop	1,336	2.8	4.7	215	2.9	4.6	318	2.7	4.4	466	3.1	5.2	337	2.5	4.5					
6	Slowturk	1,312	2.8	4.6	286	3.8	6.1	404	3.4	5.6	376	2.5	4.2	246	1.9	3.3					
7	Virgin Radio - Yerel	1,186	2.5	4.2	306	4.1	6.5	346	2.9	4.8	374	2.5	4.2	159	1.2	2.1					
8	Super FM	1,073	2.3	3.8	202	2.7	4.3	316	2.7	4.4	331	2.2	3.7	223	1.7	3					
9	Metro FM	974	2.1	3.4	283	3.8	6	290	2.5	4	218	1.5	2.5	183	1.4	2.4					
10	Joy Turk	915	1.9	3.2	193	2.6	4.1	278	2.4	3.8	230	1.5	2.6	214	1.6	2.9					
11	Power FM	883	1.9	3.1	234	3.1	5	264	2.2	3.6	234	1.6	2.6	151	1.1	2					
12	Radyo Fenomen	761	1.6	2.7	248	3.3	5.3	216	1.8	3	154	1	1.7	143	1.1	1.9					
13	Kafa Radyo	626	1.3	2.2	266	3.6	5.7	189	1.6	2.6	120	0.8	1.4	51	0.4	0.7					
14	Alem FM	566	1.2	2	146	1.9	3.1	167	1.4	2.3	159	1.1	1.8	94	0.7	1.3					
15	Radyo Seymen	550	1.2	1.9	36	0.5	0.8	105	0.9	1.4	219	1.5	2.5	190	1.4	2.5					
16	A Haber Radyo	529	1.1	1.9	69	0.9	1.5	139	1.2	1.9	174	1.2	2	147	1.1	2					
17	RADYO 1	528	1.1	1.9	52	0.7	1.1	106	0.9	1.5	176	1.2	2	194	1.5	2.6					
18	Show Radyo	521	1.1	1.8	94	1.3	2	177	1.5	2.4	155	1	1.7	96	0.7	1.3					
19	Pal Nostalji	486	1	1.7	186	2.5	4	122	1	1.7	97	0.6	1.1	81	0.6	1.1					
20	Radyo D	473	1	1.7	141	1.9	3	124	1	1.7	152	1	1.7	56	0.4	0.7					
21	Radyo Turkuvaz	434	0.9	1.5	72	1	1.5	108	0.9	1.5	103	0.7	1.2	151	1.1	2					
22	Radyo 45lik	423	0.9	1.5	147	2	3.1	146	1.2	2	86	0.6	1	43	0.3	0.6					
23	Karadeniz FM - Bolgesel	372	0.8	1.3	41	0.5	0.9	103	0.9	1.4	137	0.9	1.5	92	0.7	1.2					
24	Radyo Viva	315	0.7	1.1	32	0.4	0.7	93	0.8	1.3	95	0.6	1.1	94	0.7	1.3					
25	TRT Radyo Haber	299	0.6	1.1	32	0.4	0.7	86	0.7	1.2	68	0.5	0.8	113	0.9	1.5					
26	HaberTurk Radyo	278	0.6	1	61	0.8	1.3	68	0.6	0.9	85	0.6	1	64	0.5	0.9					
27	NTV Radyo	268	0.6	0.9	81	1.1	1.7	85	0.7	1.2	65	0.4	0.7	37	0.3	0.5					
28	Radyo Alaturka - Yerel	222	0.5	0.8	74	1	1.6	63	0.5	0.9	54	0.4	0.6	31	0.2	0.4					
29	CNN TURK Radyo - Bolgesel	216	0.5	0.8	42	0.6	0.9	64	0.5	0.9	44	0.3	0.5	67	0.5	0.9					
30	Pal Station - Bolgesel	209	0.4	0.7	92	1.2	2	85	0.7	1.2	17	0.1	0.2	16	0.1	0.2					
31	Joy FM - Yerel	204	0.4	0.7	98	1.3	2.1	29	0.2	0.4	44	0.3	0.5	34	0.3	0.5					
32	TGRT FM	195	0.4	0.7	18	0.2	0.4	48	0.4	0.7	55	0.4	0.6	74	0.6	1					
33	Istanbul Fm - Bolgesel	184	0.4	0.7	26	0.3	0.5	41	0.3	0.6	85	0.6	1	34	0.3	0.4					
34	Radyo Spor	168	0.4	0.6	53	0.7	1.1	48	0.4	0.7	43	0.3	0.5	24	0.2	0.3					
35	A Spor Radyo	148	0.3	0.5	25	0.3	0.5	46	0.4	0.6	55	0.4	0.6	21	0.2	0.3					
36	Pal FM - Yerel	139	0.3	0.5	56	0.8	1.2	20	0.2	0.3	49	0.3	0.6	13	0.1	0.2					
37	Power Pop	109	0.2	0.4	52	0.7	1.1	23	0.2	0.3	29	0.2	0.3	5	0	0.1					
38	Yon Radyo - Bolgesel	94	0.2	0.3	19	0.2	0.4	30	0.3	0.4	32	0.2	0.4	14	0.1	0.2					
39	Radyo Avrasya Turk	85	0.2	0.3	13	0.2	0.3	23	0.2	0.3	21	0.1	0.2	29	0.2	0.4					
40	Sampiyon Fm	77	0.2	0.3	8	0.1	0.2	3	0	0	53	0.4	0.6	13	0.1	0.2					
41	Radyo Duple	63	0.1	0.2	24	0.3	0.5	11	0.1	0.1	27	0.2	0.3	0	0	0					
42	Ozgun Radyo	58	0.1	0.2	4	0.1	0.1	17	0.1	0.2	17	0.1	0.2	20	0.2	0.3					
43	Van Fm	54	0.1	0.2	7	0.1	0.1	22	0.2	0.3	1	0	0	23	0.2	0.3					
44	Kilim Radyo	51	0.1	0.2	0	0	0	6	0.1	0.1	27	0.2	0.3	18	0.1	0.2					
45	Radyo En	50	0.1	0.2	2	0	0	17	0.1	0.2	18	0.1	0.2	12	0.1	0.2					
46	Tutku Fm	46	0.1	0.2	6	0.1	0.1	16	0.1	0.2	8	0.1	0.1	16	0.1	0.2					
47	Aksaray Fm	46	0.1	0.2	22	0.3	0.5	10	0.1	0.1	14	0.1	0.2	0	0	0					
48	Uludag Fm	43	0.1	0.2	2	0	0	7	0.1	0.1	22	0.1	0.2	12	0.1	0.2					
49	Radyo Akdeniz Mersin	37	0.1	0.1	5	0.1	0.1	7	0.1	0.1	21	0.1	0.2	5	0	0.1					
50	Lig Radyo - Bolgesel	37	0.1	0.1	3	0	0.1	9	0.1	0.1	18	0.1	0.2	8	0.1	0.1					

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	Dinleyen Birey Sayısı	28,315			4,692			7,267			8,876			7,481		
Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	
51	Konya Fm	32	0.1	0.1	4	0.1	0.1	0	0	0	7	0	0.1	21	0.2	0.3
52	Can Radyo Izmir	29	0.1	0.1	2	0	0	3	0	0	17	0.1	0.2	7	0.1	0.1
53	Malatya Radyo Huzur	27	0.1	0.1	4	0.1	0.1	2	0	0	8	0.1	0.1	13	0.1	0.2
54	Kastamonu Fm	26	0.1	0.1	2	0	0	12	0.1	0.2	2	0	0	10	0.1	0.1
55	Ada Fm	25	0.1	0.1	2	0	0.1	5	0	0.1	8	0.1	0.1	10	0.1	0.1
56	Mesk Fm	25	0.1	0.1	4	0	0.1	3	0	0	12	0.1	0.1	6	0	0.1
57	Rd Metropol	24	0.1	0.1	9	0.1	0.2	9	0.1	0.1	0	0	0	6	0	0.1
58	Radyo Aktif Bursa	23	0	0.1	2	0	0	10	0.1	0.1	2	0	0	10	0.1	0.1
59	Lider FM	23	0	0.1	2	0	0	9	0.1	0.1	0	0	0	11	0.1	0.1
60	Radyo Fon	22	0	0.1	2	0	0	6	0	0.1	0	0	0	13	0.1	0.2
61	Gunes Fm	20	0	0.1	5	0.1	0.1	6	0	0.1	6	0	0.1	4	0	0.1
62	Radyo Ulku	20	0	0.1	7	0.1	0.2	0	0	0	7	0	0.1	6	0	0.1
63	Radyo Zergan	20	0	0.1	0	0	0	4	0	0.1	6	0	0.1	9	0.1	0.1
64	Radyo ODTU - Yerel	19	0	0.1	13	0.2	0.3	2	0	0	3	0	0	0	0	0
65	Furkan Rd	18	0	0.1	0	0	0	4	0	0.1	3	0	0	12	0.1	0.2
66	Dost Fm	18	0	0.1	0	0	0	13	0.1	0.2	2	0	0	3	0	0
67	Kralim Fm	18	0	0.1	0	0	0	3	0	0	12	0.1	0.1	4	0	0
68	Star Arti Fm	17	0	0.1	10	0.1	0.2	5	0	0.1	2	0	0	0	0	0
69	Bizim Fm	16	0	0.1	6	0.1	0.1	0	0	0	3	0	0	7	0.1	0.1
70	Çağlar Fm	16	0	0.1	2	0	0.1	3	0	0	3	0	0	8	0.1	0.1
71	Rd Gözlem	14	0	0	2	0	0	6	0	0.1	2	0	0	3	0	0
72	Seydisehir Fm	14	0	0	0	0	0	2	0	0	3	0	0	9	0.1	0.1
73	Mega Fm Kocaeli	13	0	0	2	0	0	3	0	0	5	0	0.1	4	0	0.1
74	Radyo K Karadenizin Sesi	13	0	0	5	0.1	0.1	3	0	0	2	0	0	3	0	0
75	Radyo Yakamoz	12	0	0	2	0	0.1	4	0	0.1	0	0	0	6	0	0.1
76	Radyo Seyhan	11	0	0	0	0	0	5	0	0.1	2	0	0	4	0	0.1
77	Akyazi Fm	11	0	0	0	0	0	0	0	0	3	0	0	8	0.1	0.1
78	Tempo Fm Balıkesir	10	0	0	0	0	0	2	0	0	0	0	0	8	0.1	0.1
79	Radyo Venus	10	0	0	0	0	0	0	0	0	8	0.1	0.1	2	0	0
80	Gurbetçi	10	0	0	0	0	0	0	0	0	0	0	0	10	0.1	0.1
81	Corlu Tempo Fm	10	0	0	0	0	0	10	0.1	0.1	0	0	0	0	0	0
82	Devrek Fm	9	0	0	0	0	0	2	0	0	0	0	0	7	0.1	0.1
83	Duzici Mega Fm	9	0	0	0	0	0	0	0	0	9	0.1	0.1	0	0	0
84	Bayrak Fm	9	0	0	5	0.1	0.1	3	0	0	0	0	0	0	0	0
85	Alanya Fm	8	0	0	0	0	0	5	0	0.1	3	0	0	0	0	0
86	Rd Remix	8	0	0	0	0	0	6	0	0.1	2	0	0	0	0	0
87	Venus Fm Balıkesir	8	0	0	0	0	0	0	0	0	0	0	0	8	0.1	0.1
88	Aksaray Kral Fm	7	0	0	0	0	0	0	0	0	3	0	0	4	0	0.1
89	Kervan Fm	7	0	0	0	0	0	7	0.1	0.1	0	0	0	0	0	0
90	Radyo Armoni	7	0	0	0	0	0	7	0.1	0.1	0	0	0	0	0	0
91	Radyo Aktif Kutahya	7	0	0	0	0	0	2	0	0	5	0	0.1	0	0	0
92	Bursa Karadeniz Fm	6	0	0	0	0	0	0	0	0	6	0	0.1	0	0	0
93	Venus Fm Bursa	6	0	0	0	0	0	3	0	0	0	0	0	3	0	0
94	Radyo Mega	6	0	0	0	0	0	3	0	0	3	0	0	0	0	0
95	Radyo S	6	0	0	0	0	0	6	0	0.1	0	0	0	0	0	0
96	Taka	5	0	0	2	0	0	0	0	0	3	0	0	0	0	0
97	Radyo Dumlupınar	5	0	0	2	0	0	3	0	0	0	0	0	0	0	0
98	Radyo Ses Sakarya	5	0	0	2	0	0.1	2	0	0	0	0	0	0	0	0
99	Radyo Ege	4	0	0	0	0	0	0	0	0	1	0	0	3	0	0
100	Nur Fm Malatya	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0.1

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101	Radyo Extra	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0.1
102	Sakarya Net Radyo	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0
103	Sahil Fm Izmir	4	0	0	0	0	0	2	0	0	2	0	0	0	0	0
104	Gözde Fm Mersin	3	0	0	0	0	0	3	0	0	0	0	0	0	0	0
105	Grt	3	0	0	0	0	0	3	0	0	0	0	0	0	0	0
106	Nur Fm Diyarbakir	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
107	Mega 44	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0
108	Radyo Haber	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
109	Samsun Haber Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
110	Adige Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
111	Radyo Kulup Samsun	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
112	Hur Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
113	Rd Mega	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
114	Radyo 80 Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
115	Filiz Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
116	Frt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
117	Radyomugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
118	Mutlu Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
119	Hilal Fm Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
120	Tempo 94 Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
121	Plus Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
122	Radyo Net Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
123	Rd Karamursel	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
124	Radyo Plus	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
125	38 Kent Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
126	Kolej Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
127	Kay-Rd	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
128	Cagri Fm Izmir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
129	Rd Sirinnar	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
130	Radyo Net Eskisehir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
131	Ritm (Erzurum)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
132	Radyo 14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
133	Rahmet Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
134	Karesi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
135	Radyo Akdeniz Antalya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
136	Akgul Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
137	Radyo One Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
138	Crt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Kasım 2021 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 30 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 8.894 panelist ile gerçekleştirilen 15.932 görüşme ile veriler derlenmiştir. 2021 Ekim ve Kasım aylarına ait 2 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşılabilir.