

# Radyo Dinleyici Ölçüm Sonuçları

Nisan 2023

Sıra No		Nisan 2023																			
		Hedef Kitle			Toplam			AB			C1			C2			DE				
		Toplam Birey Sayısı			55.0	7,493			57.9	11,822			58.5	14,890			53.8	13,240			51.4
		Dinleyen Birey Sayısı				4,341				6,918				8,014				6,800			
Radyo Kanalları			AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C				
1	Kral Fm	3,940	8.3	15.1	354	4.7	8.2	993	8.4	14.4	1,443	9.7	18.0	1,150	8.7	16.9					
2	Trt Fm	1,905	4.0	7.3	368	4.9	8.5	480	4.1	6.9	487	3.3	6.1	570	4.3	8.4					
3	Radyo 7	1,841	3.9	7.1	273	3.6	6.3	575	4.9	8.3	569	3.8	7.1	424	3.2	6.2					
4	Kral Pop	1,638	3.5	6.3	229	3.1	5.3	393	3.3	5.7	513	3.4	6.4	503	3.8	7.4					
5	Virgin Radio - Yerel	1,418	3.0	5.4	292	3.9	6.7	428	3.6	6.2	449	3.0	5.6	248	1.9	3.6					
6	Power Turk	1,200	2.5	4.6	257	3.4	5.9	303	2.6	4.4	372	2.5	4.6	268	2.0	3.9					
7	Super Fm	1,149	2.4	4.4	216	2.9	5.0	289	2.4	4.2	341	2.3	4.3	303	2.3	4.5					
8	Slowturk	1,049	2.2	4.0	238	3.2	5.5	300	2.5	4.3	312	2.1	3.9	200	1.5	2.9					
9	Metro Fm	829	1.7	3.2	244	3.3	5.6	201	1.7	2.9	182	1.2	2.3	201	1.5	3.0					
10	Power Fm	810	1.7	3.1	188	2.5	4.3	202	1.7	2.9	234	1.6	2.9	186	1.4	2.7					
11	Joy Turk	730	1.5	2.8	206	2.8	4.8	197	1.7	2.8	127	0.9	1.6	200	1.5	2.9					
12	Kafa Radyo	646	1.4	2.5	280	3.7	6.4	191	1.6	2.8	88	0.6	1.1	87	0.7	1.3					
13	Radyo Fenomen	563	1.2	2.2	209	2.8	4.8	192	1.6	2.8	121	0.8	1.5	41	0.3	0.6					
14	A Haber Radyo	546	1.2	2.1	48	0.6	1.1	182	1.5	2.6	182	1.2	2.3	134	1.0	2.0					
15	Show Radyo	543	1.1	2.1	93	1.2	2.1	169	1.4	2.4	133	0.9	1.7	148	1.1	2.2					
16	Alem Fm	486	1.0	1.9	127	1.7	2.9	160	1.4	2.3	109	0.7	1.4	90	0.7	1.3					
17	Radyo Seymen	474	1.0	1.8	53	0.7	1.2	117	1.0	1.7	113	0.8	1.4	190	1.4	2.8					
18	Radyo Turkuvaz	454	1.0	1.7	90	1.2	2.1	135	1.1	2.0	129	0.9	1.6	100	0.8	1.5					
19	Radyo 45lik	444	0.9	1.7	163	2.2	3.8	146	1.2	2.1	104	0.7	1.3	31	0.2	0.5					
20	Radyo 1	394	0.8	1.5	35	0.5	0.8	71	0.6	1.0	135	0.9	1.7	154	1.2	2.3					
21	Radyo D	388	0.8	1.5	91	1.2	2.1	114	1.0	1.6	107	0.7	1.3	77	0.6	1.1					
22	Pal Nostalji	342	0.7	1.3	82	1.1	1.9	114	1.0	1.6	88	0.6	1.1	58	0.4	0.9					
23	Haberturk Radyo	333	0.7	1.3	65	0.9	1.5	94	0.8	1.4	104	0.7	1.3	70	0.5	1.0					
24	Karadeniz Fm - Bolgesel Istanbul	324	0.7	1.2	55	0.7	1.3	50	0.4	0.7	86	0.6	1.1	133	1.0	1.9					
25	Trt Radyo Haber	321	0.7	1.2	25	0.3	0.6	50	0.4	0.7	99	0.7	1.2	147	1.1	2.2					
26	Radyo Viva	303	0.6	1.2	44	0.6	1.0	66	0.6	1.0	80	0.5	1.0	112	0.8	1.7					
27	Ntv Radyo	281	0.6	1.1	83	1.1	1.9	103	0.9	1.5	73	0.5	0.9	22	0.2	0.3					
28	Radyo Vav	230	0.5	0.9	27	0.4	0.6	46	0.4	0.7	68	0.5	0.9	88	0.7	1.3					
29	Tgrt Fm	226	0.5	0.9	30	0.4	0.7	55	0.5	0.8	60	0.4	0.8	81	0.6	1.2					
30	Cnn Turk Radyo - Bolgesel	225	0.5	0.9	47	0.6	1.1	71	0.6	1.0	51	0.3	0.6	56	0.4	0.8					
31	Radyo Ekin Istanbul	216	0.5	0.8	32	0.4	0.7	46	0.4	0.7	100	0.7	1.2	38	0.3	0.6					
32	Joy Fm - Yerel	214	0.5	0.8	91	1.2	2.1	36	0.3	0.5	55	0.4	0.7	32	0.2	0.5					
33	Pal Station - Bolgesel	212	0.4	0.8	68	0.9	1.6	59	0.5	0.8	65	0.4	0.8	21	0.2	0.3					
34	Istanbul Fm - Bolgesel	200	0.4	0.8	41	0.6	1.0	52	0.4	0.8	71	0.5	0.9	35	0.3	0.5					
35	Radyo Mega Site Ankara	188	0.4	0.7	15	0.2	0.3	55	0.5	0.8	93	0.6	1.2	25	0.2	0.4					
36	Radyo Alaturka - Yerel Istanbul	169	0.4	0.6	46	0.6	1.1	42	0.4	0.6	61	0.4	0.8	20	0.2	0.3					
37	Yon Radyo Istanbul	144	0.3	0.6	21	0.3	0.5	49	0.4	0.7	56	0.4	0.7	18	0.1	0.3					
38	Pal Fm - Yerel	138	0.3	0.5	57	0.8	1.3	43	0.4	0.6	23	0.2	0.3	15	0.1	0.2					
39	Radyo Spor	135	0.3	0.5	22	0.3	0.5	45	0.4	0.7	36	0.2	0.5	33	0.2	0.5					
40	Power Pop	100	0.2	0.4	38	0.5	0.9	35	0.3	0.5	16	0.1	0.2	10	0.1	0.2					
41	A Spor Radyo	97	0.2	0.4	27	0.4	0.6	26	0.2	0.4	44	0.3	0.5	0	0.0	0.0					
42	Radyo Sirinnar Gaziantep	78	0.2	0.3	11	0.1	0.3	9	0.1	0.1	33	0.2	0.4	25	0.2	0.4					
43	Can Radyo Izmir	73	0.2	0.3	3	0.0	0.1	17	0.1	0.3	41	0.3	0.5	12	0.1	0.2					
44	Radyo 34	67	0.1	0.3	22	0.3	0.5	14	0.1	0.2	24	0.2	0.3	7	0.1	0.1					
45	Kupe Fm	63	0.1	0.2	13	0.2	0.3	22	0.2	0.3	11	0.1	0.1	16	0.1	0.2					
46	42 En Fm Konya	55	0.1	0.2	6	0.1	0.1	13	0.1	0.2	17	0.1	0.2	19	0.1	0.3					
47	Radyo Van	53	0.1	0.2	0	0.0	0.0	25	0.2	0.4	6	0.0	0.1	21	0.2	0.3					
48	Radyo Ozgur Ankara	48	0.1	0.2	10	0.1	0.2	15	0.1	0.2	3	0.0	0.0	20	0.2	0.3					
49	Radyo Fistik Gaziantep	46	0.1	0.2	0	0.0	0.0	2	0.0	0.0	18	0.1	0.2	26	0.2	0.4					
50	Guney Fm Adana	45	0.1	0.2	13	0.2	0.3	8	0.1	0.1	14	0.1	0.2	10	0.1	0.1					

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	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
51	Kilim Radyo Gaziantep	43	0.1	0.2	0	0.0	0.0	7	0.1	0.1	20	0.1	0.3	16	0.1	0.2
52	Uludag Fm Bursa	39	0.1	0.2	3	0.0	0.1	3	0.0	0.0	19	0.1	0.2	14	0.1	0.2
53	Mavi Radyo Kocaeli	36	0.1	0.1	3	0.0	0.1	11	0.1	0.2	19	0.1	0.2	3	0.0	0.0
54	Tutku Fm Van	35	0.1	0.1	2	0.0	0.1	16	0.1	0.2	0	0.0	0.0	17	0.1	0.3
55	Lig Radyo - Bolgesel	34	0.1	0.1	5	0.1	0.1	10	0.1	0.1	7	0.0	0.1	11	0.1	0.2
56	Seker Fm Tekirdag	33	0.1	0.1	0	0.0	0.0	20	0.2	0.3	13	0.1	0.2	0	0.0	0.0
57	Nrt Fm Gaziantep	33	0.1	0.1	0	0.0	0.0	6	0.0	0.1	5	0.0	0.1	22	0.2	0.3
58	Aksaray Fm Aksaray	31	0.1	0.1	8	0.1	0.2	5	0.0	0.1	13	0.1	0.2	6	0.0	0.1
59	Kastamonu Fm	31	0.1	0.1	0	0.0	0.0	16	0.1	0.2	11	0.1	0.1	3	0.0	0.0
60	Radyo Zergan Mardin	26	0.1	0.1	2	0.0	0.0	5	0.0	0.1	10	0.1	0.1	9	0.1	0.1
61	Radyo Metropol Mersin	25	0.1	0.1	8	0.1	0.2	6	0.1	0.1	5	0.0	0.1	6	0.0	0.1
62	Gurbetci Fm Denizli	23	0.0	0.1	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	23	0.2	0.3
63	Radyo Duple	22	0.0	0.1	7	0.1	0.2	2	0.0	0.0	8	0.1	0.1	5	0.0	0.1
64	Nester Radyo Antalya	21	0.0	0.1	5	0.1	0.1	7	0.1	0.1	9	0.1	0.1	0	0.0	0.0
65	Lider Fm Izmir	19	0.0	0.1	2	0.0	0.1	8	0.1	0.1	6	0.0	0.1	3	0.0	0.0
66	Furkan Radyo Kayseri	19	0.0	0.1	0	0.0	0.0	1	0.0	0.0	7	0.0	0.1	11	0.1	0.2
67	Radyo Bu Bursa	19	0.0	0.1	2	0.0	0.0	9	0.1	0.1	0	0.0	0.0	8	0.1	0.1
68	Radyo Haber Tekirdag	17	0.0	0.1	0	0.0	0.0	12	0.1	0.2	0	0.0	0.0	5	0.0	0.1
69	Radyo Odtu - Yerel Ankara	14	0.0	0.1	8	0.1	0.2	7	0.1	0.1	0	0.0	0.0	0	0.0	0.0
70	Radyo Romantik Türk	13	0.0	0.0	11	0.1	0.2	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
71	Radyo Ulku Mersin	12	0.0	0.0	0	0.0	0.0	2	0.0	0.0	4	0.0	0.0	6	0.0	0.1
72	Radyo Remix Izmir	10	0.0	0.0	0	0.0	0.0	2	0.0	0.0	8	0.1	0.1	0	0.0	0.0
73	Aksaray Kral Fm	9	0.0	0.0	5	0.1	0.1	0	0.0	0.0	4	0.0	0.1	0	0.0	0.0
74	Seydisehir Fm Konya	9	0.0	0.0	1	0.0	0.0	6	0.0	0.1	0	0.0	0.0	3	0.0	0.0
75	Kolej Fm Kayseri	9	0.0	0.0	6	0.1	0.1	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
76	Taka Fm Trabzon	9	0.0	0.0	2	0.0	0.0	0	0.0	0.0	7	0.0	0.1	0	0.0	0.0
77	Radyo Gozlem Mugla	8	0.0	0.0	0	0.0	0.0	3	0.0	0.0	5	0.0	0.1	0	0.0	0.0
78	Radyo Enerji Kutahya	8	0.0	0.0	2	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0
79	Mega Fm Kocaeli	7	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	6	0.0	0.1
80	Kent Radyo Balikesir	7	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	7	0.1	0.1
81	Radyo Gunes Bursa	6	0.0	0.0	0	0.0	0.0	6	0.0	0.1	0	0.0	0.0	0	0.0	0.0
82	Radyo Mega 102.2 Sakarya	6	0.0	0.0	0	0.0	0.0	0	0.0	0.0	6	0.0	0.1	0	0.0	0.0
83	Fm 92.2 Venus Fm Balikesir	5	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	5	0.0	0.1
84	Aktif Fm Izmir	5	0.0	0.0	0	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0
85	Sahil Fm Izmir	5	0.0	0.0	0	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0
86	Radyo Aktif Bursa	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1
87	Rahmet Fm Bursa	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1
88	Radyo Han Kayseri	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1	0	0.0	0.0
89	Imparator Fm Sakarya	4	0.0	0.0	3	0.0	0.1	1	0.0	0.0	0	0.0	0.0	0	0.0	0.0
90	Kay Radyo Kayseri	4	0.0	0.0	0	0.0	0.0	1	0.0	0.0	0	0.0	0.0	2	0.0	0.0
91	Radyo Karamursel Kocaeli	3	0.0	0.0	3	0.0	0.1	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
92	Ulusal Radyo	3	0.0	0.0	2	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
93	Radyo Ritm Erzurum	3	0.0	0.0	3	0.0	0.1	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
94	Radyo Dumlupinar Kutahya	3	0.0	0.0	2	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
95	Akyazi Fm Sakarya	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0
96	Nur Fm Diyarbakir	2	0.0	0.0	1	0.0	0.0	0	0.0	0.0	0	0.0	0.0	2	0.0	0.0
97	Romantik SES	2	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
98	Venus Radyo Balikesir	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0
99	Corlu Tempo Fm Tekirdag	2	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
100	Radyo One Fm Adana	2	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0

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101	Radyo Sis Adana	1	0.0	0.0	0	0.0	0.0	1	0.0	0.0	0	0.0	0.0	0	0.0	0.0
102	Samsun Haber Radyo	1	0.0	0.0	1	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
103	Radyo Seyhan	1	0.0	0.0	1	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
104	Enderun Fm Kayseri	1	0.0	0.0	1	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
105	Olay Fm Antalya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
106	Burhaniye Radyo Ses Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
107	Sev Radyo Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
108	V Fm Antalya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
109	Radyo Huzur	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
110	Brf Fm Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
111	Radyo On Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
112	Radyo Plus Kayseri	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
113	Radyo Sam Samsun	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
114	Alef Fm Mardin	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
115	Radyo Light Istanbul	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
116	Hamle Radyo Mugla	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
117	Radyo As Antalya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
118	Mix Fm Mersin	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
119	Göl Fm Konya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
120	Radyo Erkan Adana	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
121	Bayrak Fm Trabzon	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
122	Radyo Kulup Samsun	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
123	Hur Fm Sakarya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
124	Frt Fm Mugla	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
125	Mutlu Fm Mersin	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
126	Hilal Fm Mersin	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
127	Radyo Aktif Kutahya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
128	Radyo Net Konya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
129	Bizim Fm Sile Istanbul	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
130	Radyo 14 Bursa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
131	Dost Fm Bursa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
132	Karesi Radyo Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
133	Akgul Fm Aksaray	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Nisan 2023 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 30 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 8.839 panelist ile gerçekleştirilen 14.833 görüşme ile veriler derlenmiştir. 2023 Mart ve Nisan aylarına ait 2 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşılabilir.