

# **Radyo Dinleyici Ölçüm Sonuçları**

**Temmuz 2022**

		Temmuz 2022														
Sıra No	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	47,445			7,493			11,822			14,890			13,240		
	Dinleyen Birey Sayısı	27,943			4,665			7,257			8,680			7,341		
	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
1	Kral Fm	4,397	9.3	15.7	418	5.6	9	1,179	10	16.2	1,485	10	17.1	1,316	9.9	17.9
2	Trt Fm	2,380	5	8.5	422	5.6	9	567	4.8	7.8	683	4.6	7.9	707	5.3	9.6
3	Radyo 7	1,857	3.9	6.6	260	3.5	5.6	504	4.3	6.9	685	4.6	7.9	407	3.1	5.5
4	Kral Pop	1,550	3.3	5.5	229	3.1	4.9	339	2.9	4.7	607	4.1	7	375	2.8	5.1
5	Power Turk	1,411	3	5	384	5.1	8.2	375	3.2	5.2	377	2.5	4.3	275	2.1	3.7
6	Virgin Radio - Yerel	1,341	2.8	4.8	286	3.8	6.1	434	3.7	6	413	2.8	4.8	208	1.6	2.8
7	Super Fm	1,233	2.6	4.4	224	3	4.8	363	3.1	5	361	2.4	4.2	286	2.2	3.9
8	Slowturk	1,103	2.3	3.9	255	3.4	5.5	340	2.9	4.7	336	2.3	3.9	172	1.3	2.3
9	Metro Fm	959	2	3.4	279	3.7	6	310	2.6	4.3	198	1.3	2.3	172	1.3	2.3
10	Power Fm	939	2	3.4	206	2.7	4.4	296	2.5	4.1	278	1.9	3.2	159	1.2	2.2
11	Joy Turk	815	1.7	2.9	208	2.8	4.4	250	2.1	3.5	157	1.1	1.8	200	1.5	2.7
12	Radyo Fenomen	648	1.4	2.3	227	3	4.9	207	1.8	2.9	151	1	1.7	62	0.5	0.8
13	Show Radyo	631	1.3	2.3	122	1.6	2.6	172	1.5	2.4	187	1.3	2.1	150	1.1	2
14	Kafa Radyo	571	1.2	2	243	3.2	5.2	174	1.5	2.4	108	0.7	1.2	47	0.4	0.6
15	Radyo Seymen	569	1.2	2	82	1.1	1.8	97	0.8	1.3	185	1.2	2.1	206	1.6	2.8
16	A Haber Radyo	548	1.2	2	80	1.1	1.7	157	1.3	2.2	147	1	1.7	164	1.2	2.2
17	Alem Fm	526	1.1	1.9	142	1.9	3.1	148	1.3	2	147	1	1.7	88	0.7	1.2
18	Radyo 45lik	485	1	1.7	186	2.5	4	148	1.3	2	126	0.8	1.4	26	0.2	0.3
19	Radyo D	484	1	1.7	104	1.4	2.2	115	1	1.6	185	1.2	2.1	80	0.6	1.1
20	Radyo 1	427	0.9	1.5	52	0.7	1.1	94	0.8	1.3	130	0.9	1.5	151	1.1	2.1
21	Radyo Turkuvaz	413	0.9	1.5	113	1.5	2.4	86	0.7	1.2	116	0.8	1.3	98	0.7	1.3
22	Karadeniz Fm - Bolgesel Istanbul	406	0.9	1.5	65	0.9	1.4	94	0.8	1.3	132	0.9	1.5	115	0.9	1.6
23	Pal Nostalji	398	0.8	1.4	136	1.8	2.9	92	0.8	1.3	104	0.7	1.2	66	0.5	0.9
24	Radyo Viva	352	0.7	1.3	40	0.5	0.9	96	0.8	1.3	102	0.7	1.2	114	0.9	1.6
25	Park Fm Ankara	328	0.7	1.2	11	0.1	0.2	122	1	1.7	101	0.7	1.2	95	0.7	1.3
26	Trt Radyo Haber	280	0.6	1	34	0.5	0.7	54	0.5	0.7	75	0.5	0.9	117	0.9	1.6
27	Haberturk Radyo	279	0.6	1	55	0.7	1.2	78	0.7	1.1	91	0.6	1	56	0.4	0.8
28	Ntv Radyo	278	0.6	1	106	1.4	2.3	110	0.9	1.5	45	0.3	0.5	18	0.1	0.2
29	Radyo Banko Ankara	275	0.6	1	47	0.6	1	115	1	1.6	73	0.5	0.8	39	0.3	0.5
30	Radyo Vav	263	0.6	0.9	52	0.7	1.1	79	0.7	1.1	46	0.3	0.5	86	0.6	1.2
31	Radyo Mega Site Ankara	239	0.5	0.9	6	0.1	0.1	95	0.8	1.3	104	0.7	1.2	34	0.3	0.5
32	Cnn Turk Radyo - Bolgesel	236	0.5	0.8	38	0.5	0.8	63	0.5	0.9	55	0.4	0.6	80	0.6	1.1
33	Radyo Alaturka - Yerel Istanbul	226	0.5	0.8	41	0.5	0.9	55	0.5	0.8	94	0.6	1.1	37	0.3	0.5
34	Tgrt Fm	226	0.5	0.8	36	0.5	0.8	60	0.5	0.8	68	0.5	0.8	62	0.5	0.8
35	Pal Station - Bolgesel	218	0.5	0.8	92	1.2	2	62	0.5	0.9	51	0.3	0.6	13	0.1	0.2
36	Joy Fm - Yerel	200	0.4	0.7	92	1.2	2	45	0.4	0.6	52	0.3	0.6	13	0.1	0.2
37	Istanbul Fm - Bolgesel	198	0.4	0.7	30	0.4	0.6	57	0.5	0.8	73	0.5	0.8	39	0.3	0.5
38	Radyo Ekin Istanbul	195	0.4	0.7	17	0.2	0.4	54	0.5	0.7	88	0.6	1	35	0.3	0.5
39	Pal Fm - Yerel	173	0.4	0.6	50	0.7	1.1	89	0.8	1.2	17	0.1	0.2	16	0.1	0.2
40	Yon Radyo Istanbul	131	0.3	0.5	23	0.3	0.5	49	0.4	0.7	24	0.2	0.3	35	0.3	0.5
41	A Spor Radyo	129	0.3	0.5	32	0.4	0.7	34	0.3	0.5	38	0.3	0.4	26	0.2	0.4
42	Power Pop	125	0.3	0.4	33	0.4	0.7	36	0.3	0.5	27	0.2	0.3	29	0.2	0.4
43	Radyo Spor	105	0.2	0.4	21	0.3	0.4	40	0.3	0.6	17	0.1	0.2	26	0.2	0.4
44	42 En Fm Konya	66	0.1	0.2	0	0	0	16	0.1	0.2	28	0.2	0.3	22	0.2	0.3
45	Radyo Sirinnar Gaziantep	62	0.1	0.2	9	0.1	0.2	7	0.1	0.1	14	0.1	0.2	32	0.2	0.4
46	Can Radyo Izmir	61	0.1	0.2	3	0	0.1	9	0.1	0.1	41	0.3	0.5	8	0.1	0.1
47	Guney Fm Adana	55	0.1	0.2	4	0.1	0.1	15	0.1	0.2	20	0.1	0.2	16	0.1	0.2
48	Kilim Radyo Gaziantep	51	0.1	0.2	2	0	0	4	0	0.1	22	0.1	0.2	23	0.2	0.3
49	Mavi Radyo Kocaeli	48	0.1	0.2	3	0	0.1	26	0.2	0.4	11	0.1	0.1	8	0.1	0.1
50	Uludag Fm Bursa	43	0.1	0.2	8	0.1	0.2	6	0.1	0.1	20	0.1	0.2	9	0.1	0.1



		Temmuz 2022														
Sıra No	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	47,445			7,493			11,822			14,890			13,240		
	Dinleyen Birey Sayısı	27,943			4,665			7,257			8,680			7,341		
	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
101	Mutlu Fm Mersin	3	0	0	3	0	0.1	0	0	0	0	0	0	0	0	0
102	Karesi Radyo Balikesir	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
103	Fm 92.2 Venus Fm Balikesir	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
104	Radyo Ritm Erzurum	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
105	Kay Radyo Kayseri	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0
106	Samsun Haber Radyo	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
107	Sev Radyo Balikesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
108	V Fm Antalya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
109	Radyo Nikomedya Kocaeli	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
110	Radyo Huzur	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
111	RadyoDeniz Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
112	BrT Fm Balikesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
113	Radyo On Balikesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
114	Radyo Plus Kayseri	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
115	Radyo Sam Samsun	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
116	Radyo Time Antalya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
117	Alef Fm Mardin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
118	Radyo Light Istanbul	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
119	Enderun Fm Kayseri	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
120	Dost Fm Malatya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
121	Hamle Radyo Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
122	Imparator Fm Sakarya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
123	Radyo As Antalya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
124	Kent Radyo Balikesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
125	Radyo Mega 102.2 Sakarya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
126	Bayrak Fm Trabzon	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
127	Radyo Haber Tekirdag	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
128	Radyo Kulup Samsun	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
129	Radyo Ses Sakarya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
130	Frt Fm Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
131	Radyo Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
132	Hilal Fm Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
133	Nur Fm Malatya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
134	Radyo Aktif Kutahya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
135	Plus Fm Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
136	Radyo Net Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
137	Radyo Karamursel Kocaeli	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
138	Mega Fm Kocaeli	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
139	Bursa Karadeniz Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
140	Radyo 14 Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
141	Dost Fm Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
142	Rahmet Fm Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
143	Akgul Fm Aksaray	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Temmuz 2022 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 30 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 8.809 panelist ile gerçekleştirilen 14.490 görüşme ile veriler derlenmiştir. 2022 Haziran ve Temmuz aylarına ait 2 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşılabilir.